

2016 Conference Highlights

Tourism's Economic Impact "Minnesota's Leisure and Hospitality Industry, 2014"

Click here for full report: [Compare MN's Tourism Economic Impact over the Years](#)

Counties	Gross sales	Sales Tax	Private Sector Employment
Chippewa	\$15,833,603	\$1,107,936	384
Yellow Medicine	\$13,077,134	\$523,746	203
Swift	\$8,939,780	\$641,835	221
Lac qui Parle	\$4,059,040	\$227,276	98
Prairie Water's Region Total	\$41,909,557	\$2,500,793	906

The Leisure and Hospitality industry consists of Accommodations; Food Services and Drinking Places; and Arts, Entertainment and Recreation. Sources: Minnesota Department of Revenue; Minnesota Department of Employment and Economic Development

FREE Business & Event Listings:

"Get your business/events noticed by over 4.5 million viewers per year"



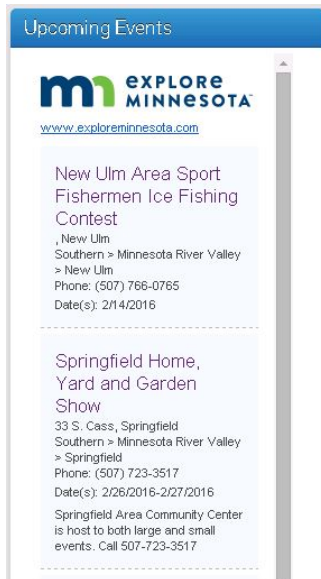
Green Mill Restaurant & Bar Fairmont
 Junction I-90 & Highway 15
 PO Box 922
 Fairmont, MN 56031
 Call: (507) 238-4700

 Based on 78 traveler reviews

[VIEW WEBSITE](#) [SEND EMAIL](#)

Explore Minnesota Tourism (EMT) maintains information on tourism related businesses to assist travelers with planning their vacations. Free listings are available to all businesses who meet the criteria found on the EMT website. These businesses include lodging, attractions, dining, and events. Listings, once approved, appear on the EMT website they are also available to for the travel counselor's location throughout the state to assist visitors in planning their time in Minnesota.

Your listing includes basic information, contact information, hyperlinks, and a photo. You can even track how many visitors clicked on your listing and visited your website! To get started or to see if your businesses/events are eligible contact Kim Kinsler (651)-757-1847 tourism@state.mn.us



Integrate EMT events onto your website

Integrate regional and statewide events onto your website for FREE! Be sure to update your events on the EMT website so others can share your events on their websites too. This event toolbar will pull the upcoming events happening in MN and in our region, in which can be viewed from hundreds of different websites. The EMT website has over 4.5 million viewers each year. The more we help promote one another's events, the more viewers and visitors we will get!

The photo shown left is a screen shot of the event toolbar that was integrated into the Lac qui Parle County EDA's website.

Contact John at EMT to help you get started! Email

John.schultz@state.mn.us

DNR Mobile App "Get to know the Lake"

Take the MN DNR's lake information on the go with the LakeFinder mobile website. The LakeFinder contains data for more than 4,5000 lakes and rivers throughout Minnesota and this mobile application allows you to get the information on demand with an internet connection. Get lake surveys, depth maps, vegetation reports, water data, water accesses, and fishing regulations in the palm of your hand.

Recommend this mobile app to locals and visitors to get to know the lakes in our area better!

Click here to get started! <http://maps1.dnr.state.mn.us/lakefinder/mobile/>

For more information on these topics or for Keynote speakers visit Explore Minnesota Tourism www.Exploreminnesota.com