



CEDS 2013
Comprehensive
Economic
Development
Strategy



Meeting #1 Minutes
October 30th, 2012
12-3pm
Appleton Civic Center

Major Themes

BARRIERS TO BUSINESS & ECONOMIC DEVELOPMENT

- Reimbursement processes and guidelines for healthcare
- Environmental and permitting applications for industry
- Weight limits on roads and trailer regulations make us not as competitive when we are near the SD border.

WORKFORCE OPPORTUNITIES

- More tuition reimbursement opportunities to practice in rural areas
- Address education programs enrolling small amount of students - not keeping up with industry needs (healthcare/nursing)
- More on-the-job training
- Job shadowing and apprenticeships—job “tracking” for students
- Businesses can offer scholarships
- Pay, benefits and incentives should be reviewed



MAXIMIZING STRENGTHS OF THE REGION

- Teach residents, business owners and employees how to utilize the technology at their fingertips so that their business can stay competitive.



OVERCOMING COMMON CHALLENGES IN THE REGION

“Collaboration really means sharing resources and putting money into the projects”

- Promotion of communities
- Education of workers and possibilities
- Workforce development
- Facilitation common needs
 - Lobby for funding
 - Common policies instead of each city trying to figure it out separately
- Water infrastructure

Participants

- Joan Danielson
 Neil Linscheid
 Scott Marquardt
 Carol Dombek
 Roman Taffe
 Scott Quick
 Gary Hendrickx
 Dean Solem
 Becky Parker
 Ric Groothuis
 Jon Rademacher
 Angela Steinbach



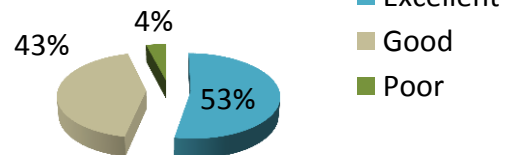
RDC Staff

- Dawn Hegland
 Jacki Anderson
 Kristi Fernholz
 Lindsey Knutson

CREATING A VIABLE REGION

- We need to tell our stories – *why we live here, why we came back, why we’ll stay.*
- “It doesn’t cost money for us to speak well about our communities.”
- Need more leaders that are willing and able to foster new relationships.

Region as a Place to Live



Next meeting January 9th, 2013 1-3 pm Appleton Civic Center