Yellow Medicine East Safe Routes to School Plan 2013 - 2018
Yellow Medicine East School District | Granite Falls | Yellow Medicine County | Minnesota

DRAFT

Three to Five Year Implementation Guide
September 2013
Executive Summary

Safe Routes to School (SRTS) efforts are gaining momentum nationally, state-wide and locally for a wide variety of reasons. Health trends, incorporation of more physical activity into daily routine, availability of funding, lack of bicycle and pedestrian infrastructure, and stress on academic achievement are some of the many reasons why schools, parents and communities are excited to participate in SRTS efforts. Now, fewer children are walking or bicycling to school than ever before and school officials, health advocates and transportation officials feel that increased walking and bicycling to school can positively contribute to the well-being of students.

This Safe Routes to School Plan and the continuing SRTS program in the Granite Falls community uses the model of “The Five E’s” to improve the health and safety of children walking and bicycling to school. “The Five E’s” include Education, Encouragement, Engineering, Enforcement and Evaluation. Recommendations in this Plan cover each of these five core areas.

Before changes can take place, it is important to understand current conditions and issues; develop a shared vision and goals for Safe Routes to School; and engage stakeholders and the community in developing strategies to overcome barriers regarding walking and bicycling to school. All of these steps were taken as part of the Bert Raney Elementary SRTS planning process. As another part of the SRTS planning process, a SRTS Team was formed to provide input into the process and was ultimately responsible for the direction of the SRTS Plan and future program in the Granite Falls community. SRTS Team members included representatives from the schools, the City of Granite Falls, parents, Countryside Public Health and other interested stakeholders. The SRTS Team met at key benchmarks during the process to oversee the preparation of the plan and provide direction for policy development.

The SRTS Team developed recommendations to address current barriers to walking or bicycling to school as well as strategies on how to increase the number of students walking and bicycling to school. The recommendations have been developed into an action plan for implementation prioritized by the SRTS Team. In general, this plan recommends education and encouragement activities for the near-future and bigger infrastructure improvements for the long-term. Potential funding sources for implementation of infrastructure and non-infrastructure strategies are also listed in the action plan in Chapter 5.

Finally, evaluation of SRTS efforts is a key component to a successful SRTS Program and Chapter 6 details evaluation that should be done to measure the effectiveness of SRTS strategies that have been implemented.
Acknowledgements

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Chapter 1 | Introduction

HISTORY AND BACKGROUND

Safe Routes to School (SRTS) has recently been gaining popularity among health advocates, school officials and transportation officials nationally, state-wide and locally. However, research on the safety of children walking and bicycling to school began in the United States in the early 1970s and was highlighted by release of the United States Department of Transportation (U.S. DOT) publication “School Trip Safety and Urban Play Areas” in 1975. The term “Safe Routes to School” was first used in Denmark in the late 1970s as part of a very successful initiative to reduce the number of children killed while walking and bicycling to school. Safe Routes to School spread internationally, with programs springing up throughout Europe, Australia, New Zealand, Canada, and the United States.

The first modern Safe Routes to School program in the U.S. began in 1997 in the Bronx, N.Y. Then in 1998, Congress funded two pilot SRTS programs through the US DOT. The National Highway Traffic Safety Administration (NHTSA) issued $50,000 each for Safe Routes to School pilot program in Marin County, California and Arlington, Massachusetts. Within a year of launching the pilot programs, many other grassroots Safe Routes to School efforts were started throughout the United States.

Efforts to include a larger SRTS program in federal legislation began in 2002. In 2003, the League of American Bicyclists organized the first meeting of leaders in pedestrian and bicycle issues to talk about Safe Routes to School and how a national program might work. At the same time, a number of states were developing their own SRTS programs, continuing to build momentum for the movement.

After the initial success of Safe Routes to School pilot programs in the United States, subsequent federal funding facilitated SRTS’s expansion nationwide. The 2005 passage of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) institutionalized Safe Routes to School by allocating $612 million among the fifty states. The Federal Highway Administration administered the Safe Routes to School program funds and provided guidance and regulations about SRTS programs. Federal SRTS funds were distributed to states based on student enrollment, with no state receiving less than $1 million per year. SRTS funds could be used for both infrastructure projects and non-infrastructure
activities. The legislation also required each state to have a Safe Routes to School Coordinator to serve as a central point of contact for the state.

Safe Routes to School programs operate in all 50 states and D.C. Children benefiting from SRTS funds live in urban, rural and suburban communities representing varying income levels and a range of walking and bicycling conditions. With legislative extensions, the Federal Safe Routes to School Program has apportioned nearly $1.15 billion to states as of September 30, 2012. These funds have benefited or will benefit more than 13,000 schools.

In July 2012, Congress passed a new federal transportation bill, Moving Ahead for Progress in the 21st Century (MAP-21), which continued funding for SRTS activities; however it eliminated SRTS as a stand-alone program. SRTS activities are now eligible to compete for funding alongside other programs including the Transportation Enhancements program, the Recreational Trails program and National Scenic Byways program, as part of a new program called Transportation Alternatives. SRTS funds can still be used for both infrastructure projects and non-infrastructure activities; however states are no longer required to have a SRTS Coordinator under MAP-21.

Historical investment of SAFETEA-LU federal dollars on SRTS activities in Minnesota has ranged from $1 million in 2005 to a high of nearly $3.4 million in 2011. Between 2005 and 2012, a total investment of $18,573,023 in federal funds has been made on SRTS projects, programs and initiatives. This does not include funding for SRTS activities under MAP-21 because states are currently in the process of determining how to adapt the program to the new legislation.

In addition to federal funds that support SRTS programs, the State of Minnesota has recently made the decision to invest in the program, a step that few other states have taken. This step shows the broad support for SRTS in Minnesota as an effective and successful program to make walking and bicycling to school safer and increase the number of students who do so. In the 2013 legislative session, Minnesota provided funding for a statewide SRTS program. This new SRTS program provides $500,000 for the biennium for non-infrastructure SRTS activities. Additionally, SRTS advocates hope to secure funding for infrastructure projects during the next legislative session.

Another opportunity unique to Minnesota that supports Safe Routes to School is the Minnesota Department of Health’s (MDH) Statewide Health Improvement Program (SHIP). One of the focus areas of this program is active living and MDH has made SRTS a big part of that focus area.
Immediate Health Effects:

- Obese youth are more likely to have risk factors for cardiovascular disease, such as high cholesterol or high blood pressure. In a population-based sample of 5- to 17-year-olds, 70% of obese youth had at least one risk factor for cardiovascular disease.
- Obese adolescents are more likely to have pre-diabetes, a condition in which blood glucose levels indicate a high risk for development of diabetes.
- Children and adolescents who are obese are at greater risk for bone and joint problems, sleep apnea, and social and psychological problems such as stigmatization and poor self-esteem.

Long-Term Health Effects:

- Children and adolescents who are obese are likely to be obese as adults and are therefore more at risk for adult health problems such as heart disease, type 2 diabetes, stroke, several types of cancer, and osteoarthritis. One study showed that children who became obese as early as age two were more likely to be obese as adults.
- Overweight and obesity are associated with increased risk for many types of cancer, including cancer of the breast, colon, endometrium, esophagus, kidney, pancreas, gall bladder, thyroid, ovary, cervix, and prostate as well as multiple myeloma and Hodgkin's lymphoma.

1 http://www.cdc.gov/healthyyouth/obesity/facts.htm
The CDC says that healthy lifestyle habits, including healthy eating and physical activity, can lower the risk of becoming obese and developing related diseases. The CDC also emphasizes that schools play a particularly critical role by establishing a safe and supportive environment with policies and practices that support healthy behaviors and that schools also provide opportunities for students to learn about and practice healthy eating and physical activity behaviors.

Despite the U.S. Department of Health and Human Services’ recommendation of at least one-hundred and fifty minutes of physical activity per week, inactivity among adults and youth remains high throughout the country. According to County Health Rankings, twenty-eight percent of Swift County residents are physically inactive, compared to only nineteen percent for the State of Minnesota as a whole. The health implications of inactive Americans are problematic not only to public health officials, but to all residents, communities and tax payers due to rising healthcare costs.

In 2000, medical costs in Minnesota associated with physical inactivity were $495 million (Minnesota Department of Health, 2002). However, just one additional day of physical activity per week has been found to reduce medical charges by 4.7% (Pronk, Goodman, O’Connor & Martinson, 1999). Bicycling and walking are healthy transportation options for students and people of all ages. If students walked or bicycled to school more often, that time could help contribute to the recommended levels of physical activity per week that many people are not getting.

Environmental: According to the Environmental Protection Agency (EPA), transportation is the fastest growing source of greenhouse gas emissions in the United States, accounting for twenty-eight percent of all greenhouse gas emissions. Of that twenty-eight percent, passenger vehicles account for nearly half of all U.S. transportation sector’s greenhouse gas emissions.

Children in particular are more vulnerable to air pollution because they breathe faster than adults and inhale more air per pound of body weight. The congregation of school buses and passenger vehicles around schools where children are present then become even more harmful air pollution hazards.

“A 2008 study for the state of Minnesota shows that healthcare costs are 12 percent higher for overweight people and 37 percent higher for obese people, relative to those for people of normal weight. By 2020, the cost of treating an obese person will be 61 percent greater than that of treating an average-weight person, if trends continue. The study also notes that nearly 31 percent of the overall increase in healthcare costs between 2005 and 2020 will be due to the projected increases in obesity and overweight. The two conditions are projected to add $3.7 billion to Minnesota’s annual healthcare costs by 2020.” World Watch Institute

http://www.countyhealthrankings.org/app/minnesota/2013/swift/county/outcomes/overall/snapshot/by-rank

From Why Parks and Trails are Important, the Foundation for Preserving a Minnesota Legacy, 2010.
Walking and bicycling are the most environmentally friendly forms of transportation and could play a large role in helping Americans of all ages reduce their carbon footprint. For all ages, the potential to replace driving with bicycling or walking trips is high for many Americans, including many Benson residents. The U.S. DOT reports half of all trips in the United States are three miles or less, a distance easily traversable by bicycle. However, seventy-two percent of those trips are made by vehicles and less than two percent are made by bicycle. Additionally, trips of a mile or less are made by automobile sixty percent of the time.

For short trips, switching to a more environmentally friendly mode choice, such as bicycling or walking, can make the most environmental impact; as short automobile trips cause the most pollution per mile driven. According to the League of American Bicyclists, “sixty percent of the pollution created by automobile emissions happens in the first few minutes of operation, before pollution control devices can work effectively. Since ‘cold starts’ create high levels of emissions, shorter car trips are more polluting on a per mile basis than longer trips.” Reducing the short automobile trips to and from school can help to reduce the auto emissions and pollution around the schools where they are harmful to children.

With an area of two and a half square miles, the City of Benson is easily traversable by bicycle or walking. However, there are many barriers to walking and bicycling in Benson that are discussed in the existing conditions chapter of this plan.

**Land Use & Livability:** Land use patterns have a big impact on the ability to walk or bicycle safely and easily in a city. The cores of many cities are walkable and bikable, due to their well-connected grid patterned streets, available sidewalk infrastructure, compact and mixed-use development and a building scale that is comfortable for bicyclists and pedestrians. However, areas of cities that were developed in the last sixty or seventy years are much more auto-oriented in nature with a lack of sidewalk infrastructure, large intersections that make crossing the street as a pedestrian a terrifying experience, and seas of parking between the road and buildings. Additionally, newer developments use more land, making the distance between places too great to walk or bicycle. Recent development patterns are one reason parents may choose to drive their children to school.
School siting or location has been a major barrier to walking and bicycling to school in many communities. Traditionally, schools were located in the center of communities and in close proximity to residential areas. This made it easy for students to walk and bicycle to school. However, beginning in the 1970s, rather than renovating existing schools or building schools within existing residential communities, districts often built new schools located on the edges of communities where the land costs were lower. School siting policies may also dictate a certain acreage minimum that precludes many inner-community locations. Schools located on the edges of communities inherently have fewer children who live close enough to these facilities to make walking or biking to school practical.

Although Bert Raney Elementary is located in a location close to residential areas, where many students can easily walk or bicycle, the Yellow Medicine East School District is one that emerged due to school consolidation. Bert Raney Elementary School, and most of the school districts in the Upper Minnesota Valley Region, has seen a decline in enrollment due to the declining population of the region for many years. As a result, many individual communities’ schools consolidated into multi-city school districts. This is certainly the case for the Yellow Medicine East School District. While Granite Falls houses the elementary, middle and high schools, many communities in the surrounding area have lost their schools and those students now attend the Yellow Medicine East schools in Granite Falls.

On a nationwide level, the effects of consolidation are measureable. Between 1940 and 2003, the number of public school districts decreased from 117,108 to 14,465, and the number of public and private elementary and secondary schools went from over 226,000 to approximately 95,000 in 2003. During this same period, the number of students attending elementary and secondary schools grew from 28 million to 54.5 million according to the U.S. Department of Education (DOE).

The consolidation of schools has increased the number of students attending each school, while decreasing the number of school buildings. Consolidation has created increased efficiencies in many areas, but it has also had many unintentional consequences such as increased expenditures in transportation and traffic congestion around the schools due to the
concentrated the flow of traffic to one location.

**Safety:** Safety was often the number one concern and impetus to undergo the Safe Routes to School planning process for schools and communities in the Upper Minnesota Valley Region. School officials and community members were right to be concerned about student’s safety when it comes to transportation to and from school. According to the National Highway Traffic Safety Administration (NHTSA), motor vehicle traffic crashes were the leading cause of death for ages 3 through 14 as of 2007. During 2009, there were a total of 33,808 traffic fatalities in the United States. The 14-and-younger age group accounted for 1,314 or four percent of those traffic fatalities. This represents a 3 percent decrease from the 1,350 fatalities in 2008. However, an average of 4 children, age 14 and younger, were killed and 490 were injured every day in the United States in motor vehicle crashes during 2009.  

While traffic fatalities are decreasing among many modes of transportation, pedestrians were one of the few groups of road users to experience an increase in fatalities in the United States in 2011. Pedestrian deaths accounted for fourteen percent of total motor vehicle deaths nationwide in 2011, totaling 4,432 deaths.

Traffic fatalities also increased nine percent among pedalcyclists from 2010 to 2011. Pedalcyclists include bicyclists and any other riders of wheeled, non-motorized equipment powered solely by pedals. According to NHTSA, 677 pedalcyclists were killed and an additional 48,000 were injured in motor vehicle traffic crashes in 2011. Pedalcyclist deaths accounted for two percent of all motor vehicle traffic fatalities and made up two percent of the people injured in traffic crashes during the year.

Often these pedestrian and pedalcycle crashes are most prevalent during morning and afternoon peak periods, when traffic levels are highest, and coincidentally, when children are out of school. Bicycle crashes, like pedestrian crashes, affect all age groups, but the highest injury and fatality rates (per population) are associated with younger bicyclists. The ten to fifteen age group has both the highest fatality rate and the highest injury rate. Crash-involvement rates are also highest among five to nine year-old males, further emphasizing the gravity of preventative traffic safety efforts. Crash types for this age group include ride-outs from driveways and intersections, swerving left and right, riding in the wrong direction and crossing midblock. These are not the same crash types observed in other age groups. Overwhelmingly, crashes experienced by child bicyclists are due to inappropriate behavior by the bicyclist. Likewise, nearly three out of four pedestrian deaths occur in urban areas at non-intersections, again indicating inappropriate behavior by the pedestrian.

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4 http://www-nrd.nhtsa.dot.gov/Pubs/811387.pdf  
5 http://www-nrd.nhtsa.dot.gov/Pubs/811743.pdf
Therefore, bicycle and pedestrian safety training is crucial to a successful Safe Routes to School Program. Children are not adults and they do not have the same understanding of traffic safety. There are several key differences between children and adults that affect children negatively when it comes to traffic safety. Children have a narrower field of vision, cannot easily judge a car’s speed and distance, assume that if they can see a car, the driver is able to see them, and have difficulty concentrating on more than one thing at a time.

Fortunately, safety training and education programming can increase a child’s awareness of automobiles and their place within the traffic network, potentially reducing traffic conflicts leading to crashes. There are many safety training programs readily available. In fact, MnDOT has recently created a traffic safety curriculum specifically designed for Safe Routes to School programs for all schools in the state to use and adapt as they see fit.

Wearing proper safety equipment, such as helmets, also affects the severity of crashes children experience. While wearing a helmet may not impact the frequency of crashes, numerous studies have found that use of approved bicycle helmets significantly reduces the risk of fatal injury, serious head and brain injury, and middle and upper face injury among bicyclists of all ages involved in all types of crashes and crash severities. This is where Safe Routes to School programs can provide guidance in safety education and enforcement. A detailed list of education programs is provided in Chapter 5.

WHY SAFE ROUTES TO SCHOOL?

Nationally, and locally in Granite Falls, students are walking and bicycling to school less than ever before. At the same time, childhood obesity is increasing, more children are dying in automobile crashes, air quality has deteriorated, time for physical activity during the school day has decreased, and land use practices have centered on automobile reliance.

Figure 1.1 shows a dramatic inverse representation of students’ transportation modes to and from school in 1969 compared to 2001. In 1969, over 40 percent of children walked or biked to school, while about 15 percent were driven in a personal vehicle. In 2001, however, those statistics are quite the opposite with approximately 45 percent of students arriving to school via car and approximately 15 percent walking or bicycling to school.
Over the very same time period, the rates of obesity and overweight among children in all age categories increased dramatically. There are many factors that contribute to this increase; however, the lack of physical activity is certainly a big one. Walking or bicycling to school can help increase levels of physical activity among students.

Walking and bicycling to school can be important tools to help address and potentially reverse the trends identified previously. Walking and biking to school can help to increase physical activity among students to help lower rates of childhood obesity, prevent environmental pollution caused by automobiles, cut back on gas costs for school transportation departments and families, and lower traffic congestion at school drop off and pick up areas. Walking and bicycling to school can also empower children by giving them a sense of responsibility and independence, allow for time to enjoy the outdoors and provide time to socialize with their parents, friends and neighbors.

Safe Routes to School programs are sustained efforts to improve the health and well-being of children by enabling and encouraging them to walk and bicycle to school. The SRTS effort begins by understanding why children are not walking and bicycling to school safely. Safe Routes to School programs audit conditions around the school and conduct surveys of parents, teachers and students to determine existing attitudes and facility conditions surrounding the school. SRTS programs then identify opportunities to make bicycling and walking to school a safer and more appealing transportation choice, thus encouraging a healthy and active lifestyle from an early age.
THE SAFE ROUTES TO SCHOOL PLANNING PROCESS

The planning effort undertaken by Bert Raney Elementary’s Safe Routes to School Team and planners from the Upper Minnesota Valley Regional Development Commission (UMVRDC) entailed collecting and analyzing information, identifying community needs and priorities, and recommending steps to remedy existing problems and accomplish community goals and objectives.

Safe Routes to School refers to a variety of multi-disciplinary programs and facility improvements aimed at promoting walking and bicycling to school. SRTS largely centers around five core areas, called “The Five E’s”. They are Education, Encouragement, Engineering, Enforcement, and Evaluation, and are described below. This plan is organized around policy change, programs and projects in all five core areas.

**Engineering** -
Engineering is a broad concept used to describe the design, implementation, operation, and maintenance of traffic control devices or physical measures. It is one of the complementary strategies of SRTS, because engineering alone cannot produce safer routes to school. Safe Routes to School engineering solutions may include adequate sidewalks or bike-paths that connect homes and schools, improved opportunities to cross streets (such as the presence of adult crossing guards, raised medians, or pedestrian signals), and traffic calming measures (such as reduced speed limits, speed bumps, or stanchions).

**Enforcement** -
Enforcement includes policies that address safety issues such as speeding or illegal turning, but also includes getting community members to work together to promote safe walking, bicycling, and driving.

**Education** -
Education includes identifying and promoting safe routes, teaching students to look both ways at intersections, obey crossing guards, learning how to handle potentially dangerous situations, and to recognize the importance of being visible to drivers. Education initiatives also teach parents to be aware of bicyclists and pedestrians and the importance of practicing safety skills with their children. SRTS education efforts alert all drivers to the potential presence of walkers and bikers and the need to obey speed limits, especially in school zones. Additionally, the Safe Routes to School plan educates local officials by identifying regulatory changes needed to improve walking and bicycling conditions around schools. This strategy is closely tied to Encouragement strategies.

**Encouragement** -
Encouragement combines the results of the other “E’s” to improve knowledge, facilities and enforcement to encourage more students to walk or ride safely to school. Most importantly, encouragement activities build interest and enthusiasm and help ensure the program’s continued success. Programs may include “Walk to School Days” or “Mileage Clubs and Contests” with awards to motivate students.
Evaluation -

Evaluation involves monitoring outcomes and documenting trends through data collection before and after SRTS implementation to identify methods and practices that work and those that need improvement.

While Safe Routes to School plans largely prioritize improvements in areas where children predictably congregate, such as school zones and major transportation links between the school and residential areas, it is important to remember that children are a part of every community. Adequate facilities are therefore necessary everywhere where people walk or can be expected to walk. Streets that allow children to walk and bicycle to school safely will better accommodate all users and create a more vital pedestrian environment.

Formation of the Safe Routes to School program in Granite Falls was a community-driven effort with planners from the Upper Minnesota Valley Regional Development Commission working in tandem with the local SRTS Team. The SRTS was made up of school staff, municipal officials, local law enforcement, local elected officials, the county engineer, parents and other interested community members. Development of the plan entailed collecting and analyzing information, identifying community needs and priorities and recommending steps to remedy existing problems and accomplish community goals and visions.

The SRTS Team was comprised of a variety of people from different disciplines and among “the 5 Es” to help guide the planning process and set the vision and goals for the plan. The people listed in the chart to the right made up the Granite Falls Safe Routes to School Team.

The initial kick off meeting focused on giving the SRTS Team an overview of the SRTS planning effort, including the purpose and benefits of SRTS, planning process timeline and goals and the role of the SRTS Team. The first meeting was also used to discuss local issues and concerns, develop a vision statement to guide the planning process and assign specific tasks to the SRTS Team members.

The second SRTS Team meeting was used to share with the SRTS Team the information and data that had been collected, as well as the results of the walking/biking audit, observation of dismissal, student travel tallies and parent surveys. The Team also reviewed the vision statement and goals generated at the first meeting and began brainstorming solutions to current identified issues and barriers.
The third SRTS Team meeting focused on developing an action plan of projects, programs and policies that can be implemented over the next five years to increase the number of students and community members who walk and bicycle and to make it safer for them to do so. The last and final meeting was the public open house used to inform the community about the Safe Routes to School projects, programs and policies that the SRTS Team wants to implement. It also provided valuable public input and feedback to the SRTS Plan. From the beginning, the Granite Falls SRTS Team wanted the SRTS Plan and principles to extend beyond just the students in Granite Falls, the SRTS Team wanted this plan to help make walking and bicycling the easy, safe, fun and convenient choice for all Granite Falls residents.

The process included SRTS Team review at key benchmarks in the process. Over a 12-month time period, there were three SRTS Team meetings a walking and biking audit completed by a small group of SRTS Team members and a community open house. The planning process went as outlined below. All meeting materials, notes, tools and reports can be found in the Appendix.

**Safe Routes to School Planning Process**

- **Introduction to SRTS and Visioning**
  - SRTS Plan Start Up and Introduction to SRTS
  - Meeting # 1 Introduction to SRTS and Goal Setting (October 10, 2012)
  - Visioning and Goal Setting
- **Assessing Existing Conditions and Current Issues**
  - Assessment of Issues and Barriers
  - Collect and Review Existing Information (existing policies, programs, bike & ped facilities, crash data, etc.)
  - Conduct Walking/Biking Audits and Observation of Dismissal (November 1, 2012)
  - Administer Student Travel Tallies and Parent Surveys (October, 2012)
  - Meeting #2 Identifying Issues and Developing Action Steps (January 31, 2013)
- **Developing Strategies and Action Steps**
  - Develop Recommendations
  - Meeting # 3 Finalizing Action Steps (June 20, 2013)
  - Meeting #4 Public Open House (September 23, 2013)
  - Finalize SRTS Plan
VISION STATEMENT, GOALS AND OBJECTIVES

The SRTS Team, with help from the planning team, developed a vision statement, goals objectives and strategies for Safe Routes to School in the Granite Falls community. A vision statement is an idealistic statement about where the community aspires to be in the future. As such, a vision statement must combine idealism and pragmatism. It should express the highest hopes for what citizens want their community to become regarding Safe Routes to School, while taking into account the realities of where the community is at and the directions it is currently going. The vision statement for Safe Routes to School in the Granite Falls community is as follows:

Vision Statement | to create a better physical and social environment that will encourage more students and community members to lead a more physically active lifestyle that embraces walking and bicycling as viable transportation options.

To support and achieve the idealistic and futuristic vision statement, it needs to be broken down into more specific actionable items that can take place over time that contribute to and move in the direction of the vision statement. These specific actionable items are the goals and strategies.

Goals are the main framework for the strategies, which in turn, provide specific information on how decisions should be made by the Schools, City, County and other SRTS partners on a day-to-day basis. Strategies are based on Granite Falls’ current and emerging issues that were identified during the SRTS planning process and parent survey. Together these goals and strategies establish a foundation for implementing the action plan related to “The 5 Es” in Chapter 5.

Goals are general, broad, idealistic statements that express the overall focus of this Safe Routes to School Plan and are intended to be attained at some undetermined future date. They are purposely general in nature and describe ideal outcomes for which the community will strive. Goal statements answer the question, “What do we want to achieve?”

Bert Raney Elementary and Granite Falls’ Safe Routes to School Goals are as follows:

1. Increase the number of students walking and bicycling to and from school.
2. Educate students, parents and the community about bicycle and pedestrian safety and laws.
3. Increase the number of bicycle and pedestrian facilities and amenities to create safer walking and bicycling routes to and from school.
4. Reduce conflicts between buses, automobiles, pedestrians and bicyclists at arrival and dismissal.
5. Increase enforcement and educational efforts regarding Safe Routes to School to increase safety and awareness of the program.
6. Evaluate the effectiveness of SRTS efforts.
Strategies offer a recommended course of action to achieve the desired outcomes described in the community’s goals. Strategies can also be converted into action work plans. It should be noted that the strategies are “guides” that may not be feasible to carry out in all circumstances. Strategies are specific, measurable activities that answer the question, “How will I meet my goal?”

Strategies for Goal #1: Increase the number of students walking and bicycling to and from school.

1.1 Identify the primary routes students use, or could use if they existed, to access the school.
1.2 Make specific recommendations that will improve safe pedestrian and bicycle access to Bert Raney Elementary.
1.3 Promote walking and bicycling to parents and students.
1.4 Implement a walking and bicycling to school incentive program.

Strategies for Goal #2: Educate students, parents and the community about bicycle and pedestrian safety and laws.

2.1 Build awareness in the community about bicycle and pedestrian laws through events, community education, enforcement, marketing materials and other efforts.
2.2 Educate students about Minnesota bicycle and pedestrian rules and helpful safety pointers through classroom curriculum, Bike Rodeo events and other efforts.
2.3 Work and partner with other entities and programs that are working to educate the public about safe driving, walking, and bicycling practices such as SHIP, Bicycle Alliance of Minnesota or MnDOT’s Toward Zero Deaths Initiative.

Strategies for Goal #3: Increase the number of bicycle and pedestrian facilities and amenities to create safer walking and bicycling routes to and from school.

3.1 Make specific recommendations regarding bicycle and pedestrian facilities on identified primary routes to school that will make getting to and from school via foot or bicycle safer and more enjoyable.
3.2 Identify costs, where possible, and potential funding sources for proposed recommendations.
3.3 Ensure that the City and School District work together to identify bicycle and pedestrian needs throughout the city, especially on identified routes to school.
3.4 Seek outside sources of funding, such as federal and state Safe Routes to School funding to fund the implementation of bicycle and pedestrian facilities.

Strategies for Goal #4: Reduce conflicts between buses, automobiles, pedestrians and bicyclists at arrival and dismissal.

4.1 Develop an effective off-site loading/drop-off location to mitigate traffic conflicts and increase the incidence of walking and bicycling to school.
4.2 Ensure the continuation of separate areas for school buses and parent vehicles.
4.3 Over the long-term, redevelop the school parking lot to better accommodate bus, vehicle, bicycle and pedestrian traffic.
4.4 Institute different dismissal times for students leaving via walking or bicycling versus family vehicle or bus.

4.5 Continue to work cooperatively with local units of government, such as the police department, city officials and traffic authorities to enhance the safety and effectiveness of the bicycle and pedestrian network.

Strategies for Goal #5: Increase enforcement and educational efforts regarding SRTS to increase safety and awareness of the program.

5.1 Make walking and biking to school part of a normal routine through education and encouragement activities taught in the classroom and throughout the community.

5.2 Incorporate Safe Routes to School principles and ideas into other City Plans and whenever possible, incorporate Safe Routes to School ideas into planned construction projects.

5.3 Encourage and take advantage of programs from a variety of local, state-wide and national sources, including, but not limited to, the school, community education, the City of Granite Falls, the Granite Falls Police Department, Bicycle Alliance of Minnesota and others as they become available.

5.4 Continue to coordination between the school district and local law enforcement to enforce traffic safety laws around the school.

Strategies for Goal # 6: Evaluate the effectiveness of SRTS efforts.

6.1 Conduct student travel tallies twice a year, every year.

6.2 Conduct parent surveys at least every other year.

6.3 Collect and analyze data related to bicyclist and pedestrians, such as traffic counts or crashes, throughout the community at least every other year.
Chapter 2 | Existing Conditions

This chapter provides an overview of the Granite Falls community, the Yellow Medicine East school district and specifically, Bert Raney Elementary School. It details an inventory of existing policies, plans, physical and social infrastructure and programs related to biking and walking and Safe Routes to School concepts. This chapter also highlights past plans or studies that may impact recommendations or action steps identified in Chapter 6 of this plan.

COMMUNITY AND SCHOOLS OVERVIEW

Bert Raney Elementary School is located in Granite Falls, Minnesota, which is in Yellow Medicine County. It is approximately 125 miles west of Minneapolis, 30 miles northwest of Marshall, Minnesota, 45 miles southwest of Willmar, MN and 85 miles east of Watertown, South Dakota. Granite Falls is the largest city in Yellow Medicine County and the county seat. It provides many services and recreational opportunities to the region including a hospital and clinic, nursing home facilities, a golf course, the county fair, the courthouse and a swimming pool. The 2011 population according to U.S. Census Bureau estimates was 2,846.

Over the years, Granite Falls has seen a fluctuation of population gains and losses; however, its overall rate of change, since 1960, has been negative at over 33 percent. Granite Falls’ population however, is projected to grow slightly over the next several decades, which may have positive impacts on school enrollment. The major highways that run through Granite Falls include U.S. Highway 212 and Minnesota State Highways 23 and 67.

Bert Raney Elementary is part of the Yellow Medicine East School District that covers approximately 420 square miles and is located in Yellow Medicine, Chippewa, Renville and Redwood Counties. A map of the Yellow Medicine East School District boundaries can be found in Appendix C. The cities that Bert Raney Elementary primarily serves are the cities of Granite Falls, Clarkfield (although there is a charter school in Clarkfield), Hazel Run, Echo and the Upper Sioux Community. Since 1990, the Yellow Medicine School District has seen a decrease in enrollment of nearly 34 percent. For the 2010-2011 school year, the school district enrollment was 862. This includes students at Bert Raney Elementary and students at the Middle and High School, all located on the same site in Granite Falls. Enrollment at Bert Raney Elementary for the 2011-2012 school year was 320, with students in grades Kindergarten through fifth grade.

The table below provides a snapshot of demographic information for the communities that make up Bert Raney Elementary as well as a comparison to Region 6W (Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine Counties), the State of Minnesota and the Nation. The data depicted below was not gathered from the 2010 U.S. Census, but rather the most recent 2007 - 2011 American Community Survey from the U.S. Census Bureau.
Table 2.1 Demographic Information

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Granite Falls</th>
<th>Yellow Medicine County</th>
<th>Region 6W</th>
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<th>United States</th>
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<tbody>
<tr>
<td>Population</td>
<td>2,846</td>
<td>10,446</td>
<td>45,276</td>
<td>5,312,239</td>
<td>309,231,244</td>
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<td>Median Age</td>
<td>36</td>
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<td>Average HH Size</td>
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Gender

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<th></th>
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<td>Yellow Medicine County</td>
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<td>49.0%</td>
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<tr>
<td>Region 6W</td>
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<tr>
<td>Minnesota</td>
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<td>United States</td>
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<table>
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<tr>
<th>Median HH Income</th>
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<td>$38,942</td>
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<tr>
<td>16.8%</td>
<td>13.8%</td>
<td>10.90%</td>
<td>11.60%</td>
<td>15.20%</td>
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<th>Educational Attainment</th>
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<th>Region 6W</th>
<th>Minnesota</th>
<th>United States</th>
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<td>High School Grad +</td>
<td>90.9%</td>
<td>89.5%</td>
<td>88.20%</td>
<td>91.70%</td>
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<tr>
<td>Bachelor's Degree +</td>
<td>21.0%</td>
<td>18.1%</td>
<td>16.40%</td>
<td>31.90%</td>
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<tr>
<td>Race, % White</td>
<td>91.7%</td>
<td>94.0%</td>
<td>96.10%</td>
<td>86.00%</td>
<td>74.20%</td>
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</table>

Source: U.S. Census Bureau, 2007-2011 American Community Survey

Below is a map of the Granite Falls community. It shows that schools are not the only place children may wish to walk or bicycle. There are many parks throughout the city that children walk or bicycle to as well as other community facilities such as the library and swimming pool.

Figure 2.2 Granite Falls Community Amenities Map—STILL NEEDED
Crash Data

Minnesota Data:
In 2012 there were 395 fatalities on Minnesota roadways. Of those 395 fatalities, seven were bicyclists. An additional 47 bicyclists were severely injured in a crash, 261 moderately injured and 566 sustained minor injuries and 54 were not injured in their crash. Overall 935 bicyclists were involved in a crash in Minnesota in 2012 alone. Of the 395 fatalities, 40 were pedestrians. An additional 108 pedestrians were severely injured in a crash, 285 were moderately injured, 480 sustained minor injuries and only 6 were not injured in their crash. Overall, 919 pedestrians were involved in a crash in Minnesota in 2012 alone.

Local Granite Falls Data:
In Granite Falls in 2012, there were 11 crashes of all kinds. There were no bicycle or pedestrian crashes reported in 2012. However, in the last ten years, there has been one reported crash involving a pedalcyclist, a term used for all types of cyclists. Although there has only been one crash involving a pedalcyclist and none reported involving pedestrians, the one crash resulted in an incapacitating injury. This type of injury is second in severity only to a fatal crash. The crash took place on local streets at Fifth Avenue and Second Street. The overall trend in the last ten years is a reduction in all types of crashes as seen in figure 2.3, however nationally bicycle and pedestrian crashes have become a major topic of conversation.

Speed plays a factor in survival rates for pedestrians. If a vehicle traveling 20 miles per hour or slower crashes into a pedestrian, that pedestrian has a 95 percent survival rate. However the survival rate decreases dramatically as speeds increase. For example, the survival rate for a pedestrian who was hit by a vehicle traveling 40 miles per hour drops to only 15 percent.
The map below depicts all of the crashes that have occurred in Granite Falls from 2002 through 2012 and highlights bicycle or pedestrian crashes, severe injury crashes and fatal crashes. There have been several bicycle or pedestrian crashes near the schools in the past ten years. It also depicts all other crashes—those that are less serious, which make up the majority of the crashes in the City of Granite Falls.

Figure 2.5 Crash Data Map

Granite Falls Crashes, 2002 - 2012
Annual Average Daily Traffic (AADT)

U.S. Highway 212 and Minnesota State Highways 23 and 67 run through the south side of the Granite Falls community. These highways carry the most traffic through the city and much of the traffic is heavy commercial truck traffic.
Student Travel Tally Results

Student travel tallies were conducted in October of 2012 to gather baseline data regarding the number of students who walk and bicycle to school. They were conducted in all grades, kindergarten through grade four, at Bert Raney Elementary. The student travel tallies revealed that most students at Bert Raney Elementary arrived and left school in a family vehicle or the school bus.

The majority of students arrived to Bert Raney Elementary in the morning via the school bus or family vehicle. In the afternoon, the number of children leaving school via parent vehicle dropped, and the numbers of those who walked, took the school bus and city bus all increased. Congestion at the school was worse in the mornings, due to the increased number of parent vehicles at that time.

A large portion, 59 percent, of Bert Raney Elementary students traveled to and from school via the school bus. These students live too far from the school or in hazardous locations and mode switch for this group of students is unlikely. Despite the fact that almost 60 percent of the students at Bert Raney Elementary ride the bus and live too far from school to walk or bicycle, the SRTS Team feels it is important to involve those students in the SRTS program in other ways. That may be done through remote drop-off locations for walk and bicycle to school days, encouraging walking and bicycling as healthy and fun forms of exercise and transportation, or any number of other ways.
The second largest group of students, at 29 percent, gets to and from school via parent vehicle. While some of these students probably live too far from school to walk or bicycle, it is likely that many live within distances easily walkable or bikeable to school. For those students, mode switch from family vehicle to walking or bicycling is encouraged and will be a focus of the SRTS encouragement activities.
COMMUNITY INFRASTRUCTURE - Physical | Social | Political — Laws & Policies

Physical Environment/Infrastructure —

The city of Granite Falls has an existing network of infrastructure that serves pedestrians relatively well in many areas of the city due to the grid street network and existing sidewalks. However, there are also many areas throughout the city that lack sidewalk infrastructure and carry a considerable amount of traffic. Another concern for pedestrians and bicyclists in Granite Falls is the freight traffic. Granite Falls sees quite a bit of heavy commercial truck traffic on U.S. Highway 212 and rail car traffic on the rail road that cuts across 9th and 11th Avenues on the west side of the city.

Roads
Granite Falls has approximately 39 miles of roads contained within the city limits. Of those 39 miles, 10 miles are US or State Roads, 4 miles are on the county system and about 25 miles are local roads.

Sidewalks
The approximate number of miles of sidewalk in Granite Falls is unknown; however there are not sidewalks along all city streets. A next step would be to map the existing sidewalk infrastructure in Arc GIS or another program to have that data readily available for future evaluation metrics of the SRTS Program.

Bike Lanes
As of the fall of 2013 there are no marked bike lanes, sharrows or other on street bicycle facilities in the City of Granite Falls.

Trails
As of the fall of 2013, there are approximately XX miles of paved trails and XX miles of unpaved trails.

Social Infrastructure —

Social infrastructure is as important as physical infrastructure to a Safe Routes to School Program or any other successful active transportation initiative. The community and school have strong social infrastructure, in that there are many individuals within the school system, city government, and community who are excited and passionate about the students, safe and active transportation, and making their community a better place for all residents. There are many partners in the Granite Falls community who currently do and potentially could play a large role in Safe Routes to School and active living efforts.

Partnerships
- Bert Raney Elementary
- Yellow Medicine East School District
• City of Granite Falls
• Granite Falls Police Department
• Yellow Medicine and Chippewa Counties
• Local Businesses
• Local Media
• Drivers Education Programs
• Safe Communities Coalition
• Countryside Public Health
• Upper Minnesota Valley Regional Development Commission

Current Bike-Walk/Active Transportation Initiatives and Events

<table>
<thead>
<tr>
<th>Organization/project/event/program</th>
<th>Inception</th>
<th>Timeframe</th>
<th>Emphasis</th>
</tr>
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<tr>
<td>Bike Rodeo</td>
<td>Unknown</td>
<td>Yearly</td>
<td>Bike safety</td>
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<tr>
<td>International Walk to School Day</td>
<td>Fall 2012</td>
<td>Yearly</td>
<td>Encouragement</td>
</tr>
<tr>
<td>School Wellness Policy/Committee</td>
<td>Unknown</td>
<td>Ongoing</td>
<td>Student and faculty health</td>
</tr>
<tr>
<td>Safe Routes to School Team</td>
<td>Summer 2012</td>
<td>Ongoing</td>
<td>Planning and Policy</td>
</tr>
<tr>
<td>Community Wellness Fair</td>
<td>Unknown</td>
<td>Ongoing</td>
<td>Crossing safety</td>
</tr>
<tr>
<td>School Patrol</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Political Infrastructure—Laws and Policies Related to Active Transportation -

Sidewalk Requirements
Sidewalks are not currently required with new development. Sidewalk maintenance is the responsibility of the property owner.

Snow Removal Requirements
Snow removal on sidewalks is required and the responsibility of the property owner. The City is responsible for snow removal on streets and sidewalks on City-owned property.

School Patrol Policies
School patrols exist at the intersection of Kilowatt Drive and Seventh Street at the elementary parking lot entrance.

School Wellness Policies
The Yellow Medicine East School District, of which Bert Raney Elementary is a part, has a wellness policy with a purpose to assure a school environment that promotes and protects students’ health, well-being, and ability to learn by supporting healthy eating and physical activity. Under this wellness policy, the following are general statements of policy:
1. The school board recognizes that nutrition education and physical education are essential components of the educational process and that good health fosters attendance and education.

2. The school environment should promote and protect students’ health, well-being, and ability to learn by encouraging healthy eating and physical activity.

3. The school district encourages the involvement of students, parents, teachers (K-12 specialists in health, physical education and science), food service staff, and other interested persons (such as Public Health Specialists) in implementing, monitoring, and reviewing school district nutrition and physical activity policies.

4. Children need access to healthy foods and opportunities to be physically active in order to grow, learn, and thrive.

5. All students in grades K-12 will have opportunities, support, and encouragement to be physically active on a regular basis.

6. Qualified food service personnel will provide students with access to a variety of affordable, nutritious, and appealing foods that meet the health and nutrition needs of students; try to accommodate the religious, ethnic, and cultural diversity of the student body in meal planning; and will provide clean, safe, and pleasant settings and adequate time for students to eat.

Related to physical activity, the policy states the following:

1. Physical Education (P.E.) K-12: All students in grades K-12, including students with disabilities, special health-care needs in an alternative educational setting, will receive regular physical education (or its equivalent of 150 minutes/week for elementary school students and 225 minutes/week for middle and high school students) for the entire school year. All physical education will be taught by a certified physical education teacher. They physical education course will be in the environment where students learn, practice and are assessed on developmentally appropriate motor skills, social skills and knowledge. Student involvement in other activities involving physical activity (i.e. interscholastic or intramural sports) will not be substituted for meeting the physical education requirement. Students will spend at least 50 percent of physical education class participating in moderate to vigorous physical activity.

2. Integrating Physical Activity in the Classroom Setting: For students to receive the nationally recommended amount of daily physical activity (i.e. at least 60 minutes per day) and for students to fully embrace regular physical activity as a personal behavior, students need opportunities for physical activity beyond PE class. To that end:
   a. Classroom health education will reinforce the knowledge and self-management skills needed to maintain a healthy lifestyle and reduce sedentary activities such as watching television.
   b. Opportunities for physical activity will be incorporated into other subject lessons (such as science, math and social studies), where appropriate; and
c. Classroom teachers will provide short physical activity breaks between lessons or classes, as appropriate.

3. Daily Recess: All elementary school students will have at least 20 minutes a day of supervised recess, preferably outdoors, during which schools should encourage moderate to vigorous physical activity verbally through the provision of space and equipment. Schools will discourage extended periods (i.e. periods of two or more hours) of inactivity.

4. Physical Activity Opportunities Before and After School: All elementary, middle, and high schools will offer extracurricular physical activity programs and interscholastic sports programs. Schools will offer a range of activities that meet the needs, interests, and abilities of all students including boys, girls, students with disabilities, and students with special health-care needs.

5. Physical Activity and Punishment: Teachers and other school and community personnel will not use physical activity (i.e. running, laps, or pushups) or withhold opportunities for physical activity (i.e. recess, physical education) as punishment. The school district will discourage tutoring, club or organizational meetings or activities during recess or physical education class times.

6. Use of School Facilities Outside of School Hours: School spaces and facilities will be available to students, staff, and community members before, during, and after the school day, on weekends, and during school vacation for physical activity and nutrition programs.

Transportation Policies
Students within one mile of the school are not provided transportation unless they have special needs or reside within the Hazard Bus Area. 132 of Bert Raney’s 320 students are not eligible for busing. These students should be able to walk or bicycle to school.

Hazard Bus Area Policies

Hazard bus area...

Past Studies and Plans

- City of Granite Falls Comprehensive Plan, 2003: Granite Falls’ Comprehensive Plan is a vision of what the City wants to be. It is a guide to help the City preserve what they value and to enhance what they feel should be improved. It addresses physical planning issues such as land use, transportation, housing, public facilities, and parks and open spaces. Yet it also considers social and economic issues. It addresses the needs of the community broadly over a long period of time. The following are policies and goals in the Comprehensive Plan that support or affect this Safe Routes to School Plan.
  - Objective: Support a public and private transportation system that encompasses all modes of transportation and economically moves people and products.
• Policy: Encouragement should be given toward the development of pedestrian and bicycle friendly facilities to help provide balance to the transportation system. The location of these facilities should take into account current and future land use plans to determine the best location for them.
  o Objective: Encourage the construction and maintenance of a highway and street system capable of providing for the safe, convenient and economical movement of people and commodities.
    • Policy: Highway and street improvements should include consideration for sidewalks, lighting and beautification.
    • Policy: Programs or projects designed to improve highway and street safety should be supported.
    • Policy: safety improvements, including appropriate signing or traffic lights at intersections should be made in anticipation of problems rather than in reaction to them.
  o Objective: Invest strategically in transportation infrastructure to enhance the vitality of the City.
    • Policy: Pedestrian and bicycle trails should be an important part of the overall transportation plan.
    • Policy: Safety should always be a top priority in planning for new or expanded bike and pedestrian routes.
  o Objective: Develop a financially responsible transportation plan that best allocates available resources.
    • Policy: A pedestrian and bicycle plan should be developed that is part of the City’s overall transportation plan and identifies current and future needs in this transportation infrastructure.

• 2013 Upper Minnesota Valley Regional Development Commission Trails Plan: the Plan provides trail guidelines priorities and resources for not only trail developers, but also trail funders such as the DNR and MnDOT. Below are the overall priorities in the region for trail development. The plan places the highest priority on local and community trails that connect residential areas to schools, parks, downtowns and other community attractions.
  o Priority #1: local and community trails
  o Priority #2: trails that are part of the Minnesota River State Trail
  o Priority #3: other regional trails
Chapter 3: Issue Identification

This chapter explores issues and barriers related walking and bicycling that may exist in the community regarding attitudes, policies, programs and infrastructure. Identifying the issues and barriers to walking and bicycling to school in Granite Falls was in a number of ways. Information was collected from the SRTS Team, made up of a wide variety of members with different perspectives, parent surveys, holding a public open house, conducting a walking/biking audit in Granite Falls and observing the dismissal procedures at the school sites.

PARENT SURVEY RESULTS

Student travel tallies and parent surveys were administered in the fall of 2012 as part of the SRTS planning process. They provided valuable insight on parent views regarding walking and bicycling to school as well as information on how many students are currently walking or bicycling to school. This section of the plan shares some of the information gathered from the parent survey, but all survey results can be found in Appendix H.

Most, or 59 percent of respondents say their child lives within two miles of school and 39 percent live within one mile of school. However, as previously mentioned, a number of students live more than two miles from school. According to the parent survey, 41 percent of respondents live too far from school and their children will likely never walk or bicycle to or from school the entire way to or from their home.

On average, approximately 13 percent of Bert Raney Elementary students walk or bicycle to school. However, with 41 percent of students reportedly living within one mile of school, the number of students who walk or bicycle to school could be much higher. When parents were asked, “at what age would you let your child walk or bicycle to school without an adult,” many (44 percent), responded that they would not feel comfortable at any age. This response may be due to the fact that many students live more than two miles from school in
rural areas.

However, a number of parents responded that they would allow their child to walk or bike to or from school in the third, fourth and fifth grades. Figure 2.5 shows all of the responses from the survey question asking, “at what age would you allow your child to walk or bike to/from school without an adult?”

When asked about the issues affecting parents’ decisions to allow or not allow their child to walk or bicycle to school, distance was cited the most often as a barrier to walking or bicycling to school. Weather or climate and amount and speed of traffic along route were also commonly cited issues affecting parents’ decisions to allow or not allow their child to walk or bicycle to school. Another question in the parent survey asked, “would you probably let your child walk or bike to or from school if this problem were changed or improved?” Many parents responded that they

![Figure 2.5](image1.png)

**At what age would you allow your child to walk or bike to/from school without an adult?**

- Kindergarten: 3%
- First Grade: 4%
- Second Grade: 6%
- Third Grade: 11%
- Fourth Grade: 4%
- Fifth Grade: 14%
- Sixth Grade: 9%
- Seventh Grade: 1%
- Eighth Grade: 3%
- Ninth Grade: 1%

![Figure 2.6](image2.png)

**What of the following issues affect your decision to allow or not allow your child to walk or bike to/from school?**

- Distance: 19%
- Weather or climate: 12%
- Speed of traffic along route: 12%
- Amount of traffic along route: 14%
- Safety of intersections and crossings: 12%
- Time: 7%
- Convenience of driving: 5%
- Adults to walk or bike with: 4%
- Sidewalks or pathways: 5%
- Crossing guards: 3%
- Violence or crime: 5%
- Child's before or after school activities: 2%

![Figure 2.7](image3.png)
would let their child walk or bicycle to school if the safety of intersections and crossings was better. Several other popular positive responses related to issues that could be changed included addressing the amount and speed of traffic along the route, sidewalks or pathways. All answers are shown below in figure 2.7.

Some issues, such as weather or climate, distance, and children’s before or after school activities cannot be easily changed. However, many of the issues presented in the survey, such as crossing guards, safety of intersections and crossings and sidewalks or pathways can be addressed throughout the SRTS planning process. The SRTS Team spent time looking at those issues that can be changed or improved and this plan addresses those issues. The plan also addresses those issues identified in the next question that if changed or improved, parents would probably let their child walk or bicycle to school.

Comments from the parent surveys reveal that parents are extremely worried about the safety of their children. However, some indicated that if measures were taken to address safety issues, such as having crossing guards and more intersections or having more separated bicycle facilities, they would feel more comfortable allowing their children to walk or bicycle to school.
ENVIRONMENTAL ASSESSMENT

A small group of SRTS Team members met to observe arrival and conduct a walking audit at Bert Raney Elementary to assess current procedures and identify issues.

**Arrival/Dismissal Procedure at Bert Raney Elementary:** School buses park in the parking lot at the front of the elementary school as pictured in the photo below. Family vehicles are allowed to pick-up and drop-off anywhere except in the driveway loop where the school buses park. Most family vehicles utilize Seventh Avenue on the north side of the school or the parking lot at the Kilowatt Center just off Seventh Avenue to the north for drop-off and pick-up. The current locations for family vehicle drop-off and pick-up are a problem as Seventh Avenue becomes extremely congested with buses, automobiles and students trying to cross the street. School patrol is located on Seventh Avenue at the intersection of the school driveway on the south, where they buses go to line up and the driveway to the Kilowatt Center on the north, where family vehicles go to park and walk students into the school. However, this area of Seventh Avenue is still dangerous for students as there have been many “close calls” among students and automobiles. Other dangerous aspects of this street are poor visibility even in the crosswalks due to parked vehicles along Seventh Avenue and speeding automobiles despite the multiple stop signs along that block and the presence of school patrol. School staff agrees that changes must be made to arrival and dismissal procedures to increase safety for students as well as drivers in the area during arrival and dismissal.

**Walk/bike Audit Results**

After observing arrival, the small group of SRTS Team members conducted a walk/bike audit around the schools to assess and evaluate biking and walking infrastructure in the community. Sidewalks exist on many, but not all city streets throughout Granite Falls. Crosswalks are sometimes marked and most are marked with two white lines, however there are some that are marked with zebra style crossings that are more visible, such as at the intersection of Granite Street and 9th Avenue in front of the High School.

The largest infrastructure barriers to walking and biking to school appear to be the gaps in the sidewalk network in newer developments in the city and the deteriorating sidewalks in parts of the city. One area of concern is along 9th Avenue, which is one of the only streets that connect one end of the city to the other, as it does not have sidewalks west of 10th Street. West of 10th Street, 9th Avenue gets wider and less bicycle and pedestrian friendly.
Even though 9th Avenue, for the most part, is a residential street, automobiles tend to drive faster when the streets are wider and they do not have the enclosure of tree canopy.

Another specific area that was identified through the walking audit, as an area that needs improvement, is the sidewalk along 7th Street, just west of the school. The sidewalk is in disrepair with cracks and many uneven areas due to tree roots and general wear, as seen in the photo to the left.

SUMMARY OF ISSUES AND BARRIERS TO WALKING AND BICYCLING IN GRANITE FALLS

**Physical Environment:** For the most part, Granite Falls is well suited for walking and bicycling for residents of all ages. The city is relatively compact in size, has good street connectivity and relatively good sidewalk connections. The major barrier to bicycling in Granite Falls is the lack of bicycle facilities, however the streets carry relatively low levels and speeds of traffic, therefore bicycle education could greatly help this barrier. The major barrier to walking for school children in Granite Falls is crossing the major highway that bisects the city. There are also other intersections throughout the city that could be improved to enhance safety for children walking or bicycling to school. Figure XX depicts difficult crossings on suggested routes to school. Each of these crossings is on a highway with heavy traffic and heavy commercial traffic. Although speeds at each of these intersections are posted at 30 miles per hour, they are often difficult to cross and dangerous for young students because they are often wide, un-signalized and experience a lot of traffic. Crossing the railroad tracks can also be challenging.

Specifically, figure 2.9 identifies the intersections that are problematic, identifies what makes them problematic and offers suggestions to help mitigate the problems.
Figure 2.9 below shows suggested routes to school that the SRTS Team identified as well as infrastructure improvements that need to be made to the routes to make them safer for students to walk or bicycle to school. Some of the identified routes to school are currently missing sidewalk segments.

<table>
<thead>
<tr>
<th>Crossing</th>
<th>Current Conditions</th>
<th>Problems</th>
<th>Possible Solutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Granite St. (CR 22) and 9th Ave.</td>
<td>Zebra style pavement markings, Crosswalk signage, Two-way stop with no stop on south side (Granite St.)</td>
<td>Wide street, Fast moving traffic, Heavy commercial traffic, Limited visibility due to parking, Three-way intersection with no stops from Granite St.</td>
<td>Pedestrian scale streetscaping, Crosswalk flags, HAWK signal, RRFB signal, Curb bump outs, Remove parking, Third stop sign, Raised crosswalks</td>
</tr>
<tr>
<td>7th Ave. and the intersection of school parking lot and Kilowatt Center driveway</td>
<td>Zebra style pavement markings, Crosswalk signage, School patrol</td>
<td>High volumes of traffic, Fast moving traffic, Many pedestrians crossing here, Limited visibility due to parking</td>
<td>RRFB signal, Raised crosswalks, Curb bump outs, Remove parking, Removable traffic cones to direct traffic</td>
</tr>
<tr>
<td>9th Avenue and the railroad tracks</td>
<td>No sidewalk or curb and gutter, Safety arms and flashing lights over RR tracks</td>
<td>No sidewalks—hard to navigate across the RR tracks, Heavy commercial traffic, No space for bicyclists or pedestrians</td>
<td>Install sidewalks or a trail along 9th Ave., Mark an on-street bike lane on 9th Ave. with signage</td>
</tr>
<tr>
<td>7th and 11th Streets crossing 9th Ave.</td>
<td>No sidewalks on 11th St., No sidewalks on 9th Ave. west of 10th St., No marked crosswalks</td>
<td>Wide street (9th Ave.), High volumes of traffic on 9th Ave., Fast moving traffic on 9th Ave.</td>
<td>Install crosswalks and signage, Install sidewalks where they are missing, Crosswalk flags</td>
</tr>
</tbody>
</table>
Social Environment: The major social barrier to walking and biking to school is fear for children’s’ safety related to traffic volumes, speeds and the fear of children being unsupervised. Additionally, like in many cities large and small throughout the country, walking and bicycling are not the common way of traveling throughout the city despite its compact size. There are many misconceptions about bicycle and pedestrian laws which tend to pit drivers, bicyclists and pedestrians against one another and the City of Granite Falls is no exception.

Several other issues or barriers that have emerged throughout the SRTS planning process include ill-behaved dogs throughout the city and a problem with bicycle stealing. Both of these issues make it difficult or scary for students to walk or bicycle to school.

Political Environment: The major political barrier to walking and biking to school, or in general, is that it is difficult to warrant bicycle and pedestrian infrastructure projects when funds are in such short supply. While there may be political support for walking and bicycling to school, it is difficult to actually allocate the appropriate funds to make positive impacts on bicycling and walking throughout the city. Additionally, there are few Safe Routes to School or bicycle and/or pedestrian advocate groups that exist at the local level to give a political voice to bicycle and pedestrian concerns and issues.
Chapter 4: Best Practices and Implementation Resources

This chapter provides information on best practices for Safe Routes to School programming and implementation as well as resources for ideas, case studies and funding Safe Routes to School projects and programs. Before jumping into the recommendations specific to the Granite Falls community, this chapter offers a variety of different bicycle and pedestrian facility types that could provide solutions to problems identified in Granite Falls related to walking and biking.

THE “FIVE E’s” OF SAFE ROUTES TO SCHOOL

Flourishing Safe Routes to School projects see remarkable changes in the way students and parents choose to travel to and from school. These projects succeed by including each of the “Five E’s” of Safe Routes to School to ensure that their project is a well-rounded, multi-faceted and time-tested approach to getting more students walking and bicycling. The Five E’s of Safe Routes to School include:

**Engineering** - Creating operational and physical improvements to the infrastructure surrounding schools that reduce speeds and potential conflicts with motor vehicle traffic, and establish safer and fully accessible crossings, walkways, trails and bikeways.

**Evaluation** - Monitoring and documenting outcomes, attitudes and trends through the collection of data before and after the intervention(s).

**Education** - Teaching children about the broad range of transportation choices, instructing them in important lifelong bicycling and walking safety skills, and launching driver safety campaigns in the vicinity of schools.

**Encouragement** - Using events and activities to promote walking and bicycling and to generate enthusiasm for the program among students, parents, staff and others in the community.

**Enforcement** - Partnering with local law enforcement to ensure that traffic laws are obeyed in the vicinity of schools (this includes enforcement of speeds, yielding to pedestrians in crosswalks and proper walking and bicycling behaviors) and initiating community enforcement such as crossing guard programs or student safety patrols.
ENGINEERING SOLUTIONS - Bicycle and Pedestrian Facility Types:

This section of the chapter provides an overview with illustrations of common, but not all, bicycle and pedestrian facilities that the Benson community may wish to consider to carry out the goals and recommendations of the Safe Routes to School Plan. These facility types are simply meant to give an idea of what other communities are doing to become more bicycle and pedestrian friendly for people of all ages. They are not intended to be specific recommendations, and some of these solutions may not be appropriate for young children, or may not be a good option for the City of Benson.

Bicycle Boulevard: Low-volume, low-speed streets that have been optimized for bicycle travel through treatments such as traffic calming, traffic reduction, signage, pavement markings and intersection crossing treatments. Bicycle boulevards often restrict through traffic, forcing automobiles to turn left or right while bicyclists and pedestrians can make through movements. Traffic calming measures can be as many or as few as needed to achieve the desired level of automobile traffic on the bicycle boulevard.

Bicycle Lanes: One-way, on-street lanes that are marked and signed to designate the space occupied by cyclists on the roadway, typically in the direction of traffic. Common widths for bicycle lanes range from five to six feet.

Bicycle Path or Trail: A paved path physically separated from motor vehicle traffic. It is often shared with pedestrians and other non-motorized users. Typical widths are ten to twelve feet.

Bike Boxes: An intersection safety treatment designed to prevent bicycle/car collisions. The box creates space between motor vehicles and the crosswalk that allows bicyclists to position themselves ahead of motor vehicle traffic at the intersection. They are especially helpful for bicyclists wanting to make a left turn.
Bike Dots or Wayfinding Pavement Markings: In Seattle, bike dots are used as a tool to provide wayfinding. They are pavement markings for signed bicycle routes. Unlike sharrows, bicycle dots are not intended to provide guidance on bicycle positioning, they are rather to mark designated bike routes.

Buffered Bike Lane: Bicycle lanes that are buffered from motor vehicle lanes with extra width from striping or cross-hatching.

Color Contrast Crosswalks: Create a more visible crosswalk by differentiating the color and/or texture of the crosswalk from the roadway.

Colored Bicycle Lane: Bicycle lanes that are striped and painted with a solid color of paint. They increase the visibility of the bike lane for drivers and are particularly helpful in conflict areas, such as turning lanes.

Contraflow Bike Lane: Bicycle lanes in the opposite direction of motor vehicles on a one-way street. They are usually separated by delineators and marked with signage. Contraflow lanes are not preferred, but are a good choice when it is the most direct route or provides access to a popular destination.
Curb Extensions or Bump Outs: Areas at intersections where the sidewalk and curb extends to reduce the roadway width from curb to curb. They increase pedestrian crossing safety as they shorten the crossing distances, draw attention to the crosswalks and increase visibility of pedestrians for drivers. They also tighten the radii at corners, reducing the speed of turning vehicles.

Cycletrack or Median Separated Bicycle Lane: Bicycle lane or lanes in one or two directions that are physically separated by a curb or median from motor vehicle lanes.

High Intensity Activated Cross Walk (HAWK): A treatment to make midblock crosswalks on busy streets safer. The HAWK consists of red and yellow signals for motorists to stop for pedestrians crossing the street. The signals remain off until a pedestrian activates the system by pressing a button. Drivers are allowed to proceed during the flashing red after coming to a complete stop and making sure there is no danger to pedestrians.

Medians or Refuge Islands: Raised islands placed in the street at an intersection or midblock to separate crossing pedestrians from motor vehicles. They are typically used when the street is very wide, or at a crossing where no light exists to provide a safe midpoint resting spot for pedestrians crossing the street.

Pedestrian Linkages: When a grid or other dense street network is not available, pedestrian linkages should be provided to maintain walking continuity. Cul-de-sacs, loop roads and similar road designs that disrupt pedestrian continuity should incorporate pedestrian linkages, such as ‘cut-throughs’ to adjoining developments. These shortcuts enable pedestrians to travel by the most direct route between destinations. In most cases, routes will have fewer vehicular conflicts since the pedestrian does not have to use an arterial street to get from one local street to another.
**Rectangular Rapid Flashing Beacons (RRFB):** User-activated amber LEDs that supplement warning signs at un-signalized intersections or midblock crosswalks. They can be activated by pedestrians manually by a push button or passively by a pedestrian detection system. Cost is approximately $10,000 to $15,000 for purchase and installation of two units (one on either side of a street). This includes solar panels for powering the units, pad lighting, indication units (for both sides of street) with RRFBs in the back and front of each unit, signage on both approaches, all posts, and either passive infrared detection or push buttons with audio instructions. Costs would be proportionately higher for additional units placed on a median island, etc.

**Reverse Angle Parking:** Improves visibility so motorists are able to see oncoming traffic and bicyclists when leaving a parking space. It also creates a safer environment for pedestrians and children when exiting a vehicle, as doors open in a way that directs them toward the sidewalk rather than the street. Additionally, it improves loading and unloading conditions as the trunk is located adjacent to the sidewalk rather than the street.

**Road Diet:** The reconfiguring of a roadway to reduce the number of travel lanes or the effective width to improve safety or provide space for other users. In a study conducted for MnDOT, it was found that the highest urban corridor accident rates are found on four-lane undivided roads. The collision rate was 35 percent higher than on urban three-lane roads.

**Sharrow or Shared Roadway:** Marked and signed roads where cyclists and motor vehicles share the roadway. Sharrows are a bicycle-friendly solution when road widths do not accommodate a bicycle lane. Unlike bicycle lanes, sharrows do not designate a particular part of the road for the exclusive use of bicyclists. They are simply a marking to guide bicyclists to the best place to ride and help motorists expect to see and share the lane with bicyclists.
**Speed Humps**

Speed Humps: Round, raised areas placed across the roadway. They are good for locations where very low speeds are desired.

**Speed Tables and Raised Crosswalks:** Flat-topped speed humps often constructed with brick or other textured materials on the flat section. Raised crosswalks are speed tables with crosswalk markings and signage. They raise the level of the crossing, making pedestrians and the crosswalk area more visible to motorists.

**Traffic Circles:** Raised islands placed in the center of intersections around which traffic circulates. They are good for calming intersections, especially within neighborhoods where large vehicle traffic is not a major concern, but speeds, volumes and safety are problems.

**Woonerf or Living Street:** Popular in the Netherlands, these are streets where pedestrians and cyclists have legal priority over motorists. The techniques of shared spaces, traffic calming and low speed limits are intended to improve pedestrian, bicycle and automobile safety.
EVALUATION

Evaluation is an important component of all Safe Routes to School programs. SRTS planning efforts begin and end with evaluation. The two most common types of evaluation for Safe Routes to School, and those required by MnDOT of all SRTS grantees, are the student travel tallies and parent surveys. These are excellent evaluation tools to assess how students are getting to and from school as well as parent attitudes regarding how their children get to and from school.

However, there are other evaluation tools that schools and communities can use in conjunction with the student travel tallies and parent surveys to get a more robust idea of how the community is stacking up in terms of not only Safe Routes to School, but broad-scale bicycle and pedestrian amenities as well. Three other areas to consider tracking are bicycle and pedestrian facilities, behavior and attitudes in the community, and broader measures of community performance.

Bicycle and pedestrian facilities are the easiest to measure and they provide a good sense of what exists in the community in terms of opportunities to walk and bike. Things to consider keeping track of in this category include, but are not limited to:

- Miles of: sidewalks, multi-use trails, bike lanes, sharrows, bike boulevards, etc.
- Number of bike racks, benches, waste receptacles, drinking fountains, informational kiosks, etc., or anything that supports a healthy bicyclist and pedestrian environment
- Number of improved intersections
- Number of traffic calming measures installed
- Number of road construction/reconstruction projects that have included bicycle and pedestrian needs
- Number of recommendations in the Plan that have been implemented
- Number of crosswalks painted or repainted

Tracking behavior and attitudes can be a bit more difficult and less scientific; however, it is important to know if improvements made have impacted community members. Measurements to track behavior and attitudes include, but are not limited to:

- Deaths and injuries by mode
- Crashes by mode and type
- Mode shift: tracking bike and walk trips over time
- Percentage of children walking and bicycling to school (student travel tallies)
- Vehicle Miles Traveled (VMT) or Single Occupancy Vehicle (SOV) trip reduction
- Incorporation of multi-modal level of service into transportation plans versus only automobile level of service
- Bicycle and pedestrian counts throughout the city
- Number of participants at SRTS and bike/walk events
- Number of participants at bicycle and pedestrian education classes
- Surveys and survey responses
- Groups participating in the maintenance of trails
- Volunteer hours for all bicycle and pedestrian activities
- Bicycle organization membership

Finally, while broader community performance measures may be harder to quantify and collect, they show that bicycling and walking have had wide reaching positive impacts on the community. Broader community performance measures could include, but are not limited to:

- Air quality improvement, specifically around the school (ground-level ozone, particulate matter, carbon monoxide, sulfur dioxide and nitrogen dioxide)
- Health indicators (obesity, chronic disease, diabetes, physical activity)
- Economic impact of bicycling and walking and SRTS events (new jobs created/businesses opening in proximity of multi-modal streets or trails, dollars spent from walk/bike or SRTS events, etc.)

EDUCATION

Education is a key component to Safe Routes to School programs for not only students, but also the entire community. There are a number of formal and informal educational opportunities related to SRTS and walking and bicycling in general. The list below is simply meant to offer ideas; it is in no way exhaustive of all educational activities that could be a part of a successful SRTS program. More educational ideas are provided in Appendix K in the Safe Routes to School Matrix designed by MnDOT’s Safe Routes to School consultant, Alta Planning and Design.

Bicycle Rodeos: Events that offer bicycle skills and safety stations for children, and sometimes parents, to visit (i.e. obstacle course, bicycle safety check, helmet fitting, instruction about the rules of the road, etc.). Bicycle rodeos can be held as part of a larger event or on their own and either during or outside the school day. Adult volunteers can administer rodeos or they may be offered through the local police or fire department.

Bike Mechanic Training: Learning bike repair skills encourages students and families to bicycle to school and empowers students to take charge of their own transportation. A bicycle mechanic training can be made available to students as a one-time basics lesson or as a multi-session course. This training can be offered after school or on weekends and can be combined with an earn-a-bike program, bike rodeo, or bicycle safety/skills trainings.

Classroom Lessons: Safe Routes to School classroom lessons address walking and/or bicycling and other related topics, while also meeting state or district curriculum standards. Lessons
can be taught as part of many subjects, including math, science, social studies, health and physical education.

**Family Biking Class:** Family biking classes are great tools for educating and encouraging families to ride bicycles. Education trainings can cover safety checks, skills instruction, basic bike maintenance, how to carry kids by bicycle, cargo bike demonstrations, bike rodeos, and/or guided bike rides.

**Walk and Bike to School Route Map:** Route maps show signs, signals, crosswalks, sidewalks, paths, crossing guard locations, and hazardous locations around a school. They identify the best way to walk or bike to school. Liability concerns are sometimes cited as reasons not to publish maps; while no route will be completely free of safety concerns, a well-defined route should provide the greatest physical separation between students and traffic, expose students to the lowest traffic speeds, and use the fewest and safest crossings.

Other educational ideas include presentations to community groups and City Council about Safe Routes to School and bicycle and pedestrian issues, incorporating bicycle education into driver’s education classes, bicycle safety trainings for trainers, and many more.

**ENCOURAGEMENT**

Encouragement programs keep students and community members excited about Safe Routes to School and walking and bicycling in general. Encouragement events and programs can also induce students who would not otherwise walk or bicycle to school. The list below offers several ideas of encouragement events. More ideas can be found in Appendix K and other online SRTS resources covered in Chapter 5.

**Bike Train:** A bike train is very similar to a walking school bus. Groups of students, accompanied by one or more adults, bicycle together on a pre-planned route to school. Routes can originate from a particular neighborhood, or in order to include children who live too far to bicycle the whole way, begin from a park, parking lot, or other meeting place. Bike trains help address parent’s safety concerns, while providing a chance for students and their families to socialize and be active.

**International Walk and Bike to School Day:** The event takes place each year in October and encourages students and their families to try walking or bicycling to school. Parents and other adults accompany students, and staging areas can be designated along the route to school where groups can gather and walk or bike together. These events are often promoted through press releases, backpack, folder, electronic mail, newsletter articles, or posters. Students can earn incentives for participating if there is a celebration at school following the morning event. These events can be held for more than one day.
Park and Walk: This program is designed to encourage families to park several blocks from school and walk the rest of the way to school. Not all students are able to walk or bicycle the whole distance to school; they may live too far away or their route may include hazardous traffic situations. This program allows students who are unable to walk or bike to school a chance to participate in SRTS programs. It also helps reduce traffic congestion at the school.

Poster, T-Shirt, or Video Contest: These types of activities are great for engaging middle and high school students in SRTS efforts. Students can get creative for a cause by designing and producing posters, t-shirts, videos or other materials that communicate about active transportation. A contest like this can be combined with any type of campaign, like a school safety or anti-idling campaign.

Trip/Mileage Tracking Program: A trip or mileage tracking program can be implemented as an opt-in club, a classroom activity, or a collaborative school-wide event. Students track trips or mileage by walking, bicycling, transit, and/or carpools with some type of goal or culminating celebration or reward. Students can work toward a certain milestone to earn a prize or raffle entry, or they can track their individual or group progress as miles across their town, the State of Minnesota, or the United States.

ENFORCEMENT

It is important to continue to work with the Benson Police Department to ensure officers are aware of Safe Routes to School efforts and that they are up-to-date on laws regarding bicyclist and pedestrians. However there are many community enforcement approaches that can aid in successful enforcement of Benson’s Safe Routes to School program. These community enforcement approaches come from www.walkinginfo.org, which provides numerous resources for Safe Routes to School programs.

Neighborhood Speed Watch: In this approach, a radar speed unit is loaned to residents who are trained by law enforcement officials on how to collect speed data and vehicle descriptions. Residents send the information to the police who obtain the motorists’ address from the recorded license plate numbers. Then the vehicle owner will be sent a letter asking for voluntary compliance. This measure often has limited long-term effectiveness in changing the problem, but can be useful in other ways. It can educate neighbors about the issue; for example, most speeders live in the neighborhood, and help boost support for long-term solutions such as traffic calming.

Slow Down Yard Sign Campaigns: Allow residents of neighborhoods with speeding problems to participate in reminding drivers to slow down. Neighborhood leaders, safety advocates and law enforcement officials work in partnership to identify problem areas, recruit residents to post yard signs, organize distribution of yard signs, garner media attention, and evaluate the effectiveness of the campaign. Slow down yard sign campaigns may be conducted along with
other speed enforcement efforts such as pace car campaigns and the use of speed radar trailers.

**Pace Car Campaigns:** Neighborhood pace car programs aim to make neighborhoods safer for pedestrians, bicyclists and drivers. Resident pace car drivers agree to drive courteously, at or below the speed limit and follow other traffic laws. Programs usually require interested residents to register as a pace car driver, sign a pledge to abide by the rules, and display a sticker or sign on their vehicle.

**Neighborhood Fight Back Programs:** Collaborative efforts between local governments and concerned residents to address crime, blight, and other issues negatively impacting their neighborhoods. Though traditionally used to address illegal drug activity, traffic and pedestrian safety may be one area of concern. The local government provides multi-agency support over a limited period of time to concentrate enforcement activities in specific neighborhoods.

**Radar Speed Trailers and Active Speed Monitors:** Fixed motorist feedback signs or movable radar speed trailers can be used as part of a community education program. Radar trailers are moved to different locations and are occasionally supplemented with motor officer enforcement for those motorists who do not believe that there is any reason to pay attention to the speed trailers. Some radar speed trailers can record speed data and traffic counts by 15-minute or hourly intervals throughout the day, which will help in targeting future police enforcement. As with neighborhood speed watch programs, these have limited long-term effectiveness in changing the problem, but can be useful in educating people and helping to boost support for long-term solutions.

**Adult School Crossing Guards:** Play a key role in promoting safer driver and pedestrian behaviors at crosswalks near schools. They help children safely cross the street and remind drivers of the presence of pedestrians. A guard helps children develop the skills to cross streets safely at all times. Adult school crossing guards can be parent volunteers, school staff or paid personnel. Annual classroom and field training for adult school crossing guards, as well as special uniforms or equipment to increase visibility are recommended, and in some locations, required. The presence of guards can lead to more parents feeling comfortable about their child walking or bicycling to school.
Chapter 5: Action Plan

This chapter presents possible solutions to alleviate, improve, or mitigate existing concerns related to walking and bicycling to school with the overall goal of increasing the number of students who walk and bicycle to school. The recommendations in this chapter have been developed around “The 5 E’s” of Safe Routes to School—Education, Encouragement, Engineering, Enforcement and Evaluation in terms of policy change, programs and projects. A successful SRTS Program must incorporate components from each of “The 5 E’s” to thoroughly address all aspects of a Safe Routes to School Program and bicycle and pedestrian planning in general.

Implementation of this Safe Routes to School Plan will require the utilization of existing resources in new and innovative ways as well as seeking out outside funding specifically for Safe Routes to School.

It will not be feasible to address all of the recommendations included in this plan right away, or all at one time. This plan identifies short-term and long-range needs and recommendations to make Granite Falls a more walkable and bikeable community, not only for students, but all residents over time. Therefore, the plan lists projects or programs currently identified through the SRTS planning process with an estimated project timeline. The plan also identifies general project and program priorities for those projects and priorities that have not yet been identified.

POLICY, PROGRAM AND PROJECT RECOMMENDATIONS

Engineering:

1. Identify and fill in missing sidewalk gaps in the community: There are multiple segments along identified suggested routes to school as well as other areas of the city, where sidewalk infrastructure is missing. Another common problem is damaged sidewalks. A sidewalk inventory throughout the city should be done to better assess sidewalk needs. Priority should be given to identified suggested routes to school.

2. Improve crossing conditions throughout the city: HAWK signals or RRFB could be used at several intersections including, but not limited to - Granite Street and 9th Avenue as well as 7th Avenue and the school parking lot/Kilowatt driveway. Other intersection improvements should be considered throughout the city.

3. Calming traffic on 9th and 7th Avenues:
   a. Look into conducting a speed study to get school zone speed signs posted
   b. Post a speed trailer that tells drivers their speed
   c. Other ways to change driving behavior include physical
changes to the roadway or surrounding environment such as:
   i. Narrowing the feel of the roadway by adding a bike lane, planting
      boulevard trees to provide enclosure on the street, or adding
      permanent or seasonal curb extensions or bump outs at
      crosswalks/intersections

4. Covered bike racks: install covered bike racks at Bert Raney Elementary School to keep
   them safe from vandalism and the weather during the school day.

**Education and Encouragement:**

5. **Route Map:** Develop a walk and bike to school route map that can be distributed to
   students and parents and shows suggested routes to school—the suggested routes to
   school should have sidewalks, be low traffic volume streets, have controlled
   intersections or other features that make them more suitable for children walking and
   biking to school than other nearby routes.
   a. Once the routes have been identified, a map should be printed and distributed
      and students should be encouraged to use those routes.
   b. Perhaps in the future, the routes can be dressed up with public art, be home to
      several geo caching sites, or have other fun features that make students want
      to take those routes.

6. **Institute Remote Drop-Off:** This is designed to encourage families and school buses to
   drop students off at a designated spot several blocks from school and walk the rest of
   the way to school. Not all students are able to walk or bicycle the whole distance to
   school; they may live too far away or their route may include hazardous traffic
   situations. This program allows students who are unable to walk or bicycle to school a
   chance to participate in Safe Routes to School programs. It also helps reduce traffic
   congestion at the school. The SRTS Team determined that there are several potential
   sites throughout the city including two institutional parking lots, one on the corner of
   9th Avenue and 11th Street and the other on the corner of 8th Avenue and 2nd Street, as
   well as the school wildlife area to the northwest of the school. However, at this time,
   there are many details that would need to be worked out before instituting a remote
   drop-off. Therefore, this is a project the SRTS Team hopes to tackle in the future.

7. **Develop a walking and biking poster contest:** The classroom teachers would
   be the lead and all classes in grades k-4 could participate. The students of
   the winning posters from each grade would get a prize. The posters could
   then be put on display around the school and around the community in
   local business storefront windows, at
   the library, and other places around
   the community. This could be done
   any time of year in conjunction with
other bicycle and pedestrian education or encouragement programs or events.

8. **Develop a mileage club:** This could also be tied into walking and biking days. Incentive prizes would be given to students—these could be small prizes given to all students who participate or larger prizes for students who log the most miles each week, month or over the whole year, or some combination of these. Each classroom could also keep track of their miles to see how far they’ve gone (i.e., they walked or biked all the way to Florida) and then each class could compete against each other.

9. **Change family vehicle drop-off and pick-up areas:** The current drop-off and pick-up areas are quite chaotic and the SRTS Team’s top priority is to make changes to make drop-off and pick-up safer for not only the walkers and bikers, but for everyone. Recommendations include:
   a. Removing parking from 7th Street in areas that make it difficult to see students in the crosswalks.
   b. Find one or two places for family vehicles to drop-off and pick-up and enforce the new location(s).
   c. In the future, reconfigure the school parking lot to better accommodate school buses and vehicles.
   d. Enlist the help of more school patrol on the intersections of 7th Avenue and 7th Street as well as 7th Avenue and 4th Street.

10. **Formal bicycle and pedestrian education:** Incorporate bicycle and pedestrian safety into the physical education curriculum. Once MnDOT releases their bicycle and pedestrian safety curriculum, which can be used as a base curriculum.

11. **Institute a weekly walk/bike to school day:** The school will participate in national and international walk and bike to school day events; however, they will also institute a weekly walk/bike to school day to encourage students to walk and bike often. The day for the weekly event and other details have not yet been determined.

12. **Develop materials related to active living and healthy eating:** these materials can be distributed to students in health classes or as part of community education. They could even be distributed to the broader community as well.

13. **Develop a family biking class:** Family biking classes are great tools for educating and encouraging families to ride bicycles. Education trainings can cover safety checks,
skills instruction, basic bike maintenance, how to carry kids by bicycle, cargo bike demonstrations, bike rodeos, and/or guided bike rides.
Enforcement:

14. Target enforcement of traffic laws at identified crossings for improvement.

15. Target enforcement of traffic laws on identified state and U.S. Highways.

Additionally, the SRTS Team, the school, City and Granite Falls community should consider other creative community enforcement approaches such as the neighborhood speed watch or pace car campaigns identified in Chapter 4. These approaches further engage the community in SRTS efforts and take enforcement into their own hands. They are effective in helping communities or neighborhoods further evaluate an issue such as speeding. For example, the speeding culprits may mostly be neighborhood residents. Then the neighborhood can assess better ways to effectively address the problem. These community enforcement approaches can also be useful in educating the community and building support for long-term solutions.

Evaluation:

16. Continue to Conduct student travel tallies

17. Continue to conduct parent surveys: this could happen once every other year

Additionally, the SRTS Team, the school, City and Granite Falls community should consider tracking bicycle and pedestrian facilities, behavior and attitudes and broader community performance measures as identified in Chapter 4. It is not necessary, or perhaps practical, to begin tracking all of these measures at once, however the more the community can track and measure, the better it will be at telling its story and potentially securing grant funding. Evaluation is essential to a Safe Routes to School program and it should be conducted in some fashion at least once per year, every year.
There are other recommendations that do not fit as nicely into the “Five E” areas, but are still important. Those recommendations are presented here.

18. Continue to meet as a SRTS Team
19. Apply for future SRTS funding through the state and FHWA
20. Utilize currently funded SRTS non-infrastructure implementation dollars to implement one program and one event in the next year and to strengthen the SRTS program in Granite Falls.

The following page depicts all of the recommendations in an easy to read Implementation Matrix. It details the target audience, timeline and person(s) responsible for each project, policy or program recommendation.
## Granite Falls SRTS Implementation Matrix

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<th>Project</th>
<th>Target Audience</th>
<th>Estimated Project Timeline</th>
<th>Project Responsibility</th>
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<tr>
<td></td>
<td></td>
<td>Year 1</td>
<td>Year 2</td>
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<tr>
<td>Engineering</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 Identify &amp; Fill in Missing Sidewalk Sections</td>
<td>Students &amp; Community</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>2 Improve Identified Crossings</td>
<td>Students &amp; Community</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>3 Traffic Calming</td>
<td>Drivers</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>4 Calm Traffic on Identified Highways</td>
<td>Students &amp; Community</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Education &amp; Encouragement</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Develop &amp; Distribute a Walk/Bike to School Map</td>
<td>Students &amp; Parents</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>6 Remote Drop Off</td>
<td>Students</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>7 Walking &amp; Biking Poster Contest</td>
<td>Students &amp; Community</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>8 Mileage Club</td>
<td>Students</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>9 Walking School Bus/ Bike Train</td>
<td>Students</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>10 Formal Bicycle &amp; Pedestrian Education</td>
<td>Students</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>11 Institute a Weekly Walk/Bike to School Day</td>
<td>Students</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>12 Develop Materials Related to Active Living &amp; Healthy Eating</td>
<td>Students</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>13 Develop a Family Biking Class</td>
<td>Families</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Enforcement</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14 Enforce Traffic Laws at Identified Crossings for Improvement</td>
<td>Drivers</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>15 Enforce Traffic Laws on Identified State &amp; U.S. Highways</td>
<td>Drivers</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Evaluation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13 Conduct Student Travel Tallies</td>
<td>Students, School, MnDOT &amp; National SRTS Clearinghouse</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td></td>
<td>Conduct Parent Surveys</td>
<td>Students, School, MnDOT &amp; National SRTS Clearinghouse</td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>------------------------</td>
<td>-------------------------------------------------------</td>
<td>---</td>
</tr>
<tr>
<td>14</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
Additionally, it should be noted that future implementations will likely surface as this plan is utilized for implementation and carrying out Granite Falls’s SRTS program. Therefore, the following general guidelines for project and program priorities may be helpful in determining the best use of time, resources and energy to devote to new SRTS ideas. These general priorities guided the prioritization of the projects that made it to the implementation matrix and that were previously identified.

<table>
<thead>
<tr>
<th>Project and Program Priorities</th>
<th>Projects</th>
<th>Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects that have a high number of users (current and/or potential)</td>
<td>Programs that promote bicycling and pedestrian safety</td>
<td></td>
</tr>
<tr>
<td>Projects that address safety concerns</td>
<td>Programs that have the potential to promote walking and bicycling to users beyond students</td>
<td></td>
</tr>
<tr>
<td>Projects that provide important connections and create greater bicycle and pedestrian access throughout the city</td>
<td>Programs that have demonstrated community support</td>
<td></td>
</tr>
<tr>
<td>Projects that are located on identified suggested routes to school</td>
<td>Programs that have limited cost compared to impact or reach</td>
<td></td>
</tr>
<tr>
<td>Projects that have demonstrated community support</td>
<td>Programs that have the best potential for grant or non-school or city funding</td>
<td></td>
</tr>
<tr>
<td>Projects that have the best potential for grant or non-school or city funding</td>
<td>Programs that reach all students, not only those who live within the walk/bike area</td>
<td></td>
</tr>
<tr>
<td>Projects that are feasible, politically, economically and practically</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Projects that have a high impact and lower costs</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**POTENTIAL FUNDING SOURCES AND PARTNERS**

There are a variety of ways to fund the implementation aspects of Granite Falls’s Safe Routes to School program. Having this Safe Routes to School Plan in place allows Granite Falls access to more funding opportunities than would be available without having gone through the Safe Routes to School Planning process. There are a variety of public and private funding sources that can help pay for Safe Routes to School improvements in the Granite Falls community. This section of the Plan lists those potential funding sources, partners that the Granite Falls community may wish to turn to for help with implementation of the Plan and other helpful resources for ideas and inspiration as the Granite Falls SRTS program launches.

The funding sources are broken out into public grant funding, local public sources and how to budget for SRTS programs and then all other sources including private sources locally as well as nationally.

The following page, Figure X, shows a table of many of the available public grant funding sources known at this time to support Safe Routes to School efforts. This list is constantly changing, so keep in contact with the Upper Minnesota Valley Regional Development Commission for the latest on public grant funding sources.
<table>
<thead>
<tr>
<th>Grant/Program Name</th>
<th>Description</th>
<th>Local Match</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Minnesota Safe Routes to School Program</td>
<td>The MN Legislature authorized $500,000 in funds for the 2013-2014 biennium to be used for non-infrastructure SRTS activities.</td>
<td>Unknown at this time</td>
<td>MnDOT &amp; local RDCs <a href="mailto:lindsey.knutson@umvrdc.org">lindsey.knutson@umvrdc.org</a></td>
</tr>
<tr>
<td>2 Transportation Alternatives Program (TAP)</td>
<td>SRTS planning, infrastructure and non-infrastructure activities are now eligible under TAP. TAP also funds bicycle and pedestrian facility improvements that address transportation needs.</td>
<td>20%</td>
<td>MnDOT &amp; local RDCs <a href="mailto:lindsey.knutson@umvrdc.org">lindsey.knutson@umvrdc.org</a></td>
</tr>
<tr>
<td>3 Highway Safety Improvement Program (HSIP)</td>
<td>This program can fund bicycle and pedestrian improvements that will achieve a significant reduction in traffic fatalities and serious injuries. It can be used on all public roads including non-state owned public roads and roads on tribal lands.</td>
<td>20%</td>
<td>MnDOT &amp; local RDCs <a href="mailto:lindsey.knutson@umvrdc.org">lindsey.knutson@umvrdc.org</a></td>
</tr>
<tr>
<td>4 Federal Recreational Trails Program</td>
<td>Funds motorized and non-motorized trail projects; maintenance/restoration of existing recreational trails; development/rehabilitation of recreational trail linkages; environmental awareness and safety education programs relating to the use of recreational trails; and redesign/relocation of trails to benefit/minimize the impact to the natural environment.</td>
<td>25%</td>
<td>MN DNR <a href="mailto:traci.vibo@state.mn.us">traci.vibo@state.mn.us</a></td>
</tr>
<tr>
<td>5 Local Trail Connections Program</td>
<td>Eligible projects include acquisition and development of trail facilities. Projects must result in a trail linkage that is immediately available for use by the general public.</td>
<td>25%</td>
<td>MN DNR <a href="mailto:traci.vibo@state.mn.us">traci.vibo@state.mn.us</a></td>
</tr>
<tr>
<td>6 Trail Legacy Grant Program</td>
<td>Eligible projects include acquisition, development, improvement, and restoration of park and trail facilities of regional or statewide significance.</td>
<td>0%</td>
<td>MN DNR <a href="mailto:audrey.mularie@state.mn.us">audrey.mularie@state.mn.us</a></td>
</tr>
<tr>
<td>7 Statewide Health Improvement Program (SHIP)</td>
<td>SHIP funds projects and programs that are aimed at active living, healthy eating and tobacco-free living. SRTS activities have been funded in the past. The RFPs for SHIP grants are currently open and funding for implementation may be available July 2014.</td>
<td>Unknown at this time</td>
<td>MDH &amp; Local County Health Boards <a href="mailto:natasha@countryside.co.swift.mn.us">natasha@countryside.co.swift.mn.us</a></td>
</tr>
</tbody>
</table>
Local Funding:

Though some communities have implemented complex local government financing tools such as sales tax funding or bonds to fund SRTS programs, the easiest and most common way to access local funding is to identify existing pots of money that are currently flowing to transportation, safety or health issues and tap into them.

There are two categories of local funding through which to pursue SRTS funds: capital improvement projects and operating budgets.

Capital Improvement Projects: Capital improvement projects (CIPs) are new infrastructure projects implemented using public funds. These projects are identified through a capital improvement planning process which is tied to the local budget. During the planning process, the local government identifies and prioritizes capital improvements such as new roads and sidewalks, and then allocates funding for construction at least one year before the project is implemented.

Because CIPs may take a couple of years to complete, CIPs tend to have multi-year budgets. However, most CIPs have the capacity to make changes and fund newly identified projects and pressing needs. A local transportation planner or engineer serving on a SRTS taskforce or committee could assist in identifying infrastructure projects and including them in the capital improvement planning process.

Operating Budgets: Local operating budgets may provide avenues for non-infrastructure programs and infrastructure maintenance and repair. Transportation budgets may include funding for pedestrian and bicycle programs or school zone improvements. Police or Public safety budgets may include funding for traffic law enforcement or school crossing guards. Public school budgets may include opportunities for safety education or walking and bicycling encouragement programs. Recreation budgets may include funding for after school programs. Including a representative from these departments on a SRTS taskforce or committee allows complementary sources of funding to be more easily identified.

Most local operating budgets include funding for general maintenance and repair of infrastructure. Depending on the size of the budget, these funds can be used for inexpensive projects such as striping crosswalks or installing signage, or more costly projects such as installing curb ramps.
Other Funding Sources:

Often, local Safe Routes to School (SRTS) programs can solicit funding from non-governmental resources within their own communities. The multiple benefits of SRTS programs, including the safety, health, environment and community impacts, often align with the interests of the local community.

The following is a list of potential private funding sources taken from the Safe Routes to School Toolkit, published by National Highway Traffic Safety Administration (NHTSA):

- **Corporations and businesses**: Contact local corporations and businesses to ask if they will support your program with cash, prizes, and/or donations such as printing services. It's good to ask your parent leaders where they work; they often can help you get a "foot in the door." When contacting a company, ask for information about their "community giving programs."

- **Foundations**: There are institutions throughout the country that provide funding to non-profit organizations. The Foundation Center is an excellent source of potential funding sources. Narrow your funding possibilities by first searching for geographic region of giving. Look under categories for transportation, health, environment, and community building.

- **Individuals**: Statistically, individuals give more money than corporations and foundations combined. You can begin a local fund drive by working within your existing network of team leaders, and outreaching to the larger community.

- **Events**: Many programs have raised funds by holding special events. Use the SRTS theme to attract funding. Hold a walkathon or a bicycling event. You also can choose more traditional fundraising efforts, such as bake sales, concerts, talent shows, etc.

- **Parent teacher associations (PTAs) and school districts**: Many PTAs have funds to distribute to school programs and often schools have safety funding. Contact your local PTA and the School District to see if there is a method for applying for a grant.

- **RWJF Grants**: One of the largest foundations in the country, the Robert Wood Johnson Foundation offers grants that address public health issues such as childhood obesity and asthma. [www.rwjf.org](http://www.rwjf.org)

- **Bikes Belong**:

- **Target**:

- **Walmart**
• **National Center for Safe Routes to School:** funds a local $1,000 mini-grant program that supports the goal of Safe Routes to School (SRTS) programs, which is to enable and encourage children to safely walk and bicycle to school. SRTS programs are implemented nationwide by parents, schools, community leaders, and local, state, and tribal governments.

Mini-grants may fund activities ranging from the nuts and bolts that help start or sustain a program to new ideas that explore the range of benefits of safe walking and bicycling. The National Center invites student and adult leaders to consider their school’s needs and interests and to propose solutions that are also part of a broader safe walking/bicycling to school effort.

Beyond grant or funding sources, there are many free resources to help parents, educators, planners, city officials and communities develop and sustain successful Safe Routes to School programs. Some of these resources offer ideas for education and encouragement events, others offer case studies on what other communities have done and others provide more technical information about different bicycle and pedestrian treatments that are most effective. Following is a list of some, but certainly not all Safe Routes to School resources with information, ideas and inspiration.

Other Resources:

**National Center for Safe Routes to School:** Established in May 2006, the National Center for Safe Routes to School assists states and communities in enabling and encouraging children to safely walk and bicycle to school. The National Center serves as the information clearinghouse for the federal Safe Routes to School program. The organization also provides technical support and resources and coordinates online registration efforts for U.S. Walk to School Day and facilitates worldwide promotion and participation.

The National Center is part of the University of North Carolina Highway Safety Research Center with funding from the U.S. Department of Transportation Federal Highway Administration. ⁶

**Pedestrian and Bicycle Information Center (PBIC):** Our mission is to improve the quality of life in communities through the increase of safe walking and bicycling as a viable means of transportation and physical activity. Through our comprehensive Web sites, we offer information and training to diverse audiences about health and safety, engineering, advocacy, education, enforcement, access, and mobility as it relates to pedestrians and bicyclists. ⁷

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National Highway Traffic Safety Administration’s Safe Routes to School Toolkit: the toolkit is designed to help schools and communities initiate and implement a Safe Routes to School Program.  

National Walk/Bike to School Site: this website is part of the National Center for Safe Routes to School and it has many ideas for creating a successful walk and/or bike to school day in your community. This is also the place to register of local walk and bike to school days for tracking purposes. 

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9 http://www.walkbiketoschool.org/
Chapter 7: Conclusion

Granite Falls’ Safe Routes to School Plan lays the groundwork for a successful Safe Routes to School program. It identifies projects and programs to address engineering, education, encouragement, enforcement and evaluation needs related to children walking or bicycling to school.

This plan is a living document, meant to guide the development of SRTS projects and programs by defining a broad vision and setting goals for Safe Routes to School as well as walking and bicycling throughout the Granite Falls community for residents of all ages and abilities.

This plan was developed with stakeholder and public input through a thoughtful and data based process. It will put the Granite Falls community in a better position to receive grant funding for not only Safe Routes to School funding, but also grant funding for other bicycle and pedestrian projects and programs that are needed in the community.

The implementation of the Granite Falls Safe Routes to School Plan will provide Granite Falls residents of all ages with increased transportation options and contribute to making Granite Falls a more vibrant and livable community.