



Kid's Korner

Clinton, MN

Established

August 1st, 2016

Background & Basic Info

Kid's Korner is owned and operated by Kendra Moberg. Ever since a young age, Moberg knew daycare was her calling. She pursued a degree in teaching which she has been able to incorporate in the child care service she offers.

When members of Clinton's Methodist Church were looking to sell the building, they wanted to sell it to someone who would use it to benefit the community and knew Moberg would be a great fit to run child care from it. Moberg loves providing quality child care to her hometown and watching the children learn and grow.

Building

Kid's Korner is a family-based child care that utilized existing space in the former Methodist Church in Clinton. Moberg bought the former church and now runs her business from there.



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Primary Contact:
Kendra Moberg, *owner*



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Schedule

Kid's Korner operates from 6:30 a.m. to 5:30 p.m. Moberg is flexible with hours based on families' needs and availability in her schedule.

Food

Kid's Korner provides breakfast, lunch, and snacks. The food is paid for by the Child and Adult Care Food Program. Moberg prepares and serves the food.

Enrollment & Fees

Enrollment

Kid's Korner is licensed through Big Stone County and has capacity for 12 children. The total enrollment often fluctuates throughout the day due to the fact that some of the children are part-time because of parents' work, attend preschool during part of the day, are before and after school spots, and a few are drop-ins when space allows. Although the chart below shows 18 children currently enrolled, there are not 18 children at Kid's Korner at the same time.

Age Range	Number of Children Enrolled
Infants	2
Toddlers	5
Preschoolers	5
School-age	6
Total	18



Fees

The rate for each child is \$2.50 per hour.

Staff

Moberg is self-employed and currently does not hire any other staff.

Financing

Start Up Costs

Moberg bought the church which she operates the child care out of for \$12,000. She bought child care supplies for another \$15,000 - \$20,000. Those costs were covered from her own savings and loans. Toys and additional supplies were donated from family and friends.

2019 Budget

Annual Operating Expenses	Amount
Food, Supplies, Equipment	\$13,083.08
Electricity, Phone, City, TV	\$4,929.44
LP Gas	\$3,388.29
Donations and Gifts	\$1,082.01
Building Insurance	\$1,215.00
Building Taxes	\$490.00
Plunketts Pest Control	\$320.62
Training Classes	\$60.00
Tax Service	\$230.00
Total	\$25,121.30



Revenue

Kid's Korner's revenue comes from child care fees, a child care aware grant, and funds from the Child and Adult Care Food Program. Annual revenue provides enough profit for Moberg to sustain her business.

Loans & Grants

Kid's Korner annually applies for a grant from Child Care Aware which varies based on the child care's needs that year.

Challenges and Successes

Challenges

The biggest challenge Kid's Korner has faced is the inability to provide services to additional children due to licensing regulations. Moberg's desire is to have another provider join her, which would create an additional 12 spots.

Successes

Moberg says the greatest success is teaching and caring for young children and getting to watch them grow. The community support, especially the support from the child care families has been a highlight, as well.