The UMVRDC workplan is driven by the needs and wants of our Local Units of Government. Here is what we heard from you!

We heard from 20 out of 37 cities and all five counties:

- Counties: 31
- Cities: 41
- Townships: 19
- School districts: 12

Elected officials Staff

- Appleton: 3 1 Police chief
- Barry: 1
- Benson: 2 1 Police chief
- Canby: 1 1 City Manager
- Clara City: 2 1 Economic Development
- Clarkfield: 2 1 City Manager, Public Works
- Clinton: 1
- Dawson: 2
- Echo: 1
- Graceville: 1
- Granite Falls: 1
- Hanley Falls: 1 1 Clerk
- Kerkhoven: 3
- Madison: 1 1 City Manager
- Marienthal: 1
- Montevideo: 1 5 City Manager, EDA, Police Chief
- Murdock: 1
- Odessa: 1
- Ortonville: 1 1 EDA staff
- Watson: 1 1 Clerk
- Total: 24 16

City Council
- Mayors
- City Clerks/managers
- County Administrators
- County Commissioners
- Township board members
- School Board members
- Principals
- Superintendents
- UMVRDC commissioners
- ED Pros
- Emergency managers
- County Planning and zoning
- County Engineers
- City HRA
- USC Council

20% Return Rate
Sent 11/22/20 to 518 individuals including:

Sent 518 : 103 Completed

Issues identified as critical in regional survey (appearing in ranked order)

1. Childcare Accessibility & Affordability
2. Workforce Recruitment
3. Marketing our Region to Attract New Residents, Workers, Families & Visitors
4. Improved Broadband Accessibility
5. Road/Bridge Planning or Funding
6. Demolition of Dilapidated Housing & Commercial Properties

In what format do you prefer to receive information from the UMVRDC?

- Email
- Postal Mail
- In-person
- Web Posting
- Facebook

What information is most valuable to you? Please rank from most valuable to least valuable.

1. Grant opportunities
2. UMVRDC programs and services
3. Projects the UMVRDC is working on
4. Meetings/conferences
5. Sharing information and resources outside our region

Would you like to see more case studies and/or featured projects? If “yes” indicate type/topic(s)

- Yes 52%
- No 48%

- Housing x 20
- Childcare x 14
- Recruitment and retention of employees  x 4
- Parks x 3
- Availability broadband x 2
- Infrastructure repair and funding x 2
- Entrepreneurial development x 2
- Demo tax property
- Demo Site closure and funding
- Splash pad
- Transportation alternatives
- Trails and safe routes to school - sidewalks
- Water & Wastewater; Metering System Updates
- Studies on immigration and emigration in our area
- Success of locally owned business vs larger chains

How knowledgeable are you on the UMVRDC and its programs and services?

- Very Knowledgeable 13%
- Knowledgeable 25%
- Somewhat Knowledgeable 50%
- Not Knowledgeable 13%