



FIRST CHILDREN'S FINANCE

FREE Web Based Spring 2021 Training Opportunities

Web Based - "Start-Up Boot Camp" Starting & Running a Successful Child Care Business (4 Hours)

Learn the skills needed to refine your child care business idea, manage finances, develop a budget, create a marketing plan, and identify business polices that contribute to sustainability and growth of the child care business.

This class is two sessions of 2 hours each. Must attend both sessions to get credit.

April 7 & 14

Event ID: 355816

6:30 - 8:30 pm

OR

June 9 & 16

Event ID: 355828

6:30 - 8:30 pm



Web Based - Re-Opening your Child Care Program After a Crisis - Session 1

May 4

Event ID: 355825

1:00 - 3:00 pm

Center Directors

Identity state regulatory guidelines for keeping children, families, and staff safe as you prepare for the re-opening of a child care program after a crisis. Analyze your child care business to identify strategies to manage cash flow using First Children's Finance business management resources.



Web Based - Re-Opening your Child Care Program After a Crisis - Session 2

May 11

Event ID: 355826

1:00 - 3:00 pm

Center Directors

Learn basic marketing principles and concepts for use during a crisis. Define your target market and ways to secure families for future enrollment. Develop strategies on communicating with families and staff during a crisis. Participants need to complete session one prior to session two.

Additional Trainings & Registration information on next page

These trainings were made possible by additional support from:





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Web Based - When Tuition is not Enough: Fundraising for your Child Care Center

April 20

Event ID: 355819
10:00 am - Noon
Center Directors

Center directors know that the income generated by tuition isn't always enough to make ends meet. Participants in this session will increase their understanding of the six basic principles of fundraising for child care programs and identify initial strategies for a child care center fund development plan.



Web Based - Separating your Family Child Care Finances from your Personal Finances

May 25

Event ID: 355827
6:30 - 8:30 pm
Family Child Care
Providers

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.



Web Based - Injecting Quality into your Family Child Care Business

June 23

Event ID: 355829
6:30 - 8:30 pm
Family Child Care
Providers

Explore new opportunities for quality in your individual professional development, program offerings, and business operations. Using the case study of Angie's Daycare - walk through Angie's own evaluation of where she is at and how she can improve her outcomes with quality.



**Please use the Event ID number to register for any of the trainings here:
<https://www.developoolmn.org/app/Default.aspx>**

Contact Teri Steckelberg at teris@firstchildrensfinance.org with questions

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