

# Outlaw Graphix

Montevideo, MN

RLF Business Spotlight



From a young age, Jordan Tollakson knew he wanted to be an entrepreneur.

“I was itching to start my own business while in college and graphics seemed like a good fit for me with my connections in the dirt track racing industry.”

In 2014, Tollakson created Outlaw Graphix, making affordable Motorsports graphics for the local area. His business quickly grew and evolved to what it is today. While the motorsports industry is still a large part of his business, he now offers screen printing and embroidery, logo design, vehicle wraps, promotional products, and much more. There isn't much in the print industry that Outlaw Graphix cannot do for their customers.

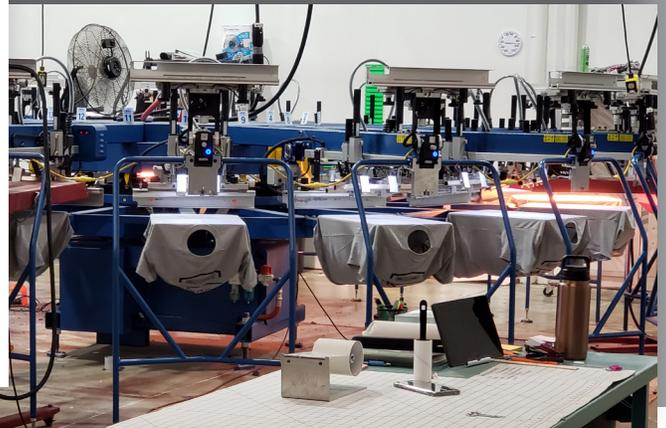
When he first launched Outlaw Graphix, Tollakson had a goal to build a successful business that his employees, customers, and family could be proud of. In his eight years in business, he has been able to do just that, providing a quality product and customer service to the Montevideo area, with help from his wife and five employees. He is proud to serve the community of Montevideo, the place he was born and raised.

“I enjoy how much the community is willing to support each other and I believe that our town is heading in a good direction.”

Tollakson's main piece of advice to others looking to take the leap and start their own business is to work hard. He noted that it is impossible to do everything right but working hard is the one thing you can control.

His own hard work has definitely paid off. With help from the UMRDC CARES Act RLF, Outlaw Graphix has moved into a new, larger facility which will allow them to continue to grow their business and serve the Montevideo community and beyond.

**“With the help from the RLF, we were able to move into a beautiful new facility that has made for a more efficient, safe, and enjoyable workplace. With their great terms and rates it has also helped with cash flow and allowed us to grow faster!”**



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