Regional Trends & Issues
Strategic Direction Annual Regional Survey

UMVRDC Region 6W Top Issues
Top priorities for the upcoming year by all jurisdictions

1. Marketing/Promoting our Community/Area to Attract New Residents, Visitors, and Workforce
2. Housing Rehabilitation
3. Childcare Accessibility & Affordability
4. Improving broadband
5. Sewer, Sanitary Sewer, Storm Water, Drinking Water Infrastructure Planning or Funding
6. Rental Housing
7. Comprehensive or Strategic Planning
8. Capital Improvement Planning
9. Demolition of Dilapidated Housing & Commercial Properties
10. Trails and Parks Planning or Funding

Top priorities for the upcoming year:

Cities
1. Sewer, Sanitary Sewer, Storm Water Drinking Water Infrastructure Planning/Funding
2. Housing Rehabilitation
3. Rental Housing

Counties
1. Marketing/Promoting our Community/Area to Attract New Residents, Visitors, and Workforce
2. Childcare Accessibility & Affordability
3. Housing Rehabilitation

Schools
1. Marketing/Promoting our Community/Area to Attract New Residents, Visitors, and Workforce
2. Comprehensive or Strategic Planning
3. Childcare Accessibility & Affordability

Townships
1. Road/Bridge Planning or Funding
2. Improving broadband
3. Marketing/Promoting our Community/Area to Attract New Residents, Visitors, and Workforce.

Which Cities did we hear from?

- Appleton 1
- Benson 5
- Canby 1
- Clara City 1
- Clarkfield 4
- Clinton 1
- Dawson 4
- DeGraff 1
- Graceville 2
- Granite Falls 1

- 11 township representatives
- 13 school representatives
- 23 county representatives
- 35 city representatives

11% township representatives
16% school representatives
28% county representatives
43% city representatives

13% of our 94 townships
16% of our 10 schools
28% of our 5 counties
43% of our 37 cities

82 Responses
17% return rate

Heard from 11 of our 94 townships
Heard from 9 of our 10 schools
Heard from 5 of our 5 counties
Heard from 19 of our 37 cities
What information is valuable to you?
- 22% Information on grants that might be relevant for my jurisdiction
- 17% Examples of how other jurisdictions are addressing critical topics in the region
- 10% New research on critical topics
- 12% Information on trainings, conferences or workshops
- 11% New economic, social or demographic data available for the region
- 13% Information about projects the UMVRDC is working on
- 15% UMVRDC programs and services available

How knowledgeable are you on the UMVRDC and its programs and services?
- Very Knowledgeable: 8%
- Knowledgeable: 24%
- Somewhat Knowledgeable: 59%
- Not Knowledgeable: 8%

Would you like to see your community profile updated with the latest data?
- Yes: 90%
- No: 10%

Do you receive UMVRDC newsletters and emails via Constant Contact?
- Yes: 72%
- No: 28%

How often do you view the www.umvrdc.org website?
- 26% Once a week
- 31% Once a month
- 34% Quarterly
- 17% Once a year
- 14% Never

How responsive has the UMVRDC been to your questions, needs or calls?
- Very Responsive: 34%
- Responsive: 35%
- Unresponsive: 1%
- Very Unresponsive: 0%
- I don't know: 30%

How would you rate the overall quality of services the UMVRDC provides?
- Excellent: 51%
- Good: 24%
- Fair: 8%
- Poor: 0%
- I don’t know: 17%

What case studies would you like to see more of?
- CHILDCARE
- HOUSING

Has your jurisdiction chosen to hire a consultant, engineer or outside contractor to assist you with any of the projects from the top priority list?
- The UMVRDC is too expensive: 12%
- The UMVRDC does not provide the service we were looking for: 4%
- The UMVRDC has provided poor service in the past: 1%
- I do not think to call the UMVRDC: 25%
- No: 58%

What one thing could the UMVRDC offer to your jurisdiction that would be helpful in the coming year?
- 1.) Housing
- 2.) Grants
- 3.) Broadband

Overall impressions of the UMVRDC
- “Everyone that I’ve talked to that you worked with has been very happy.”
- “Keep up the great work!!”
- “I think the RDC is doing a great job at everything”