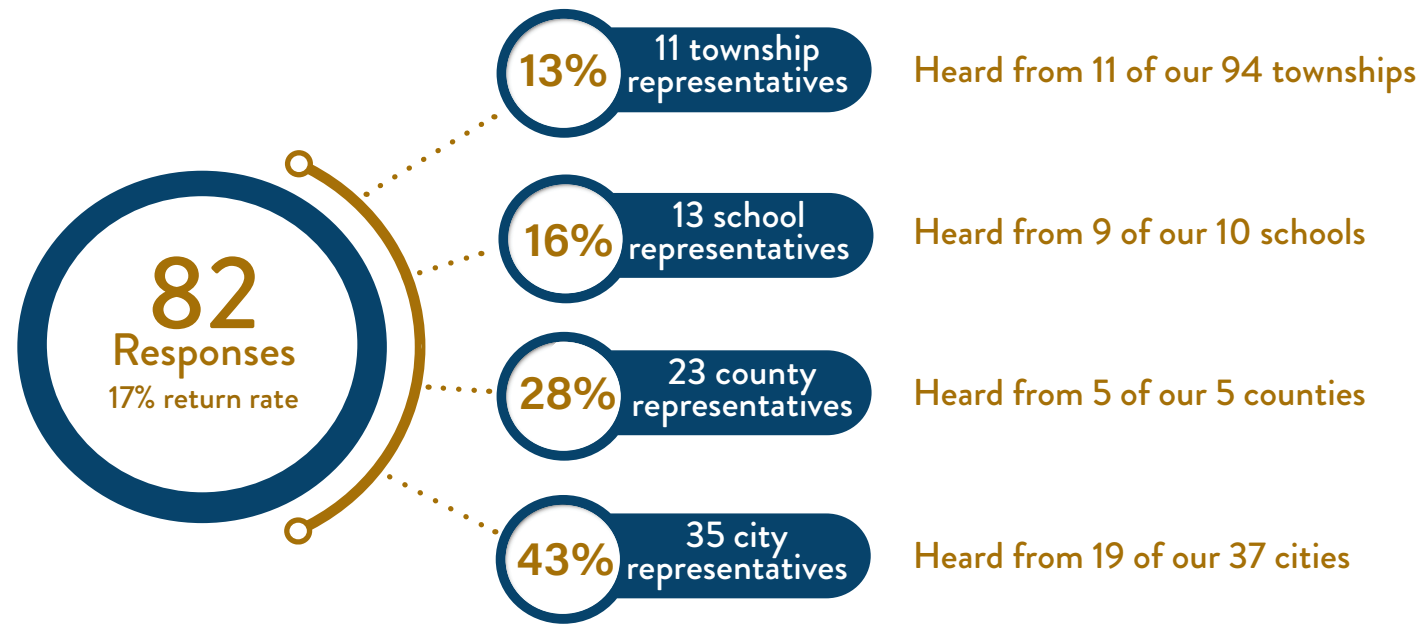


Regional Trends & Issues

Strategic Direction Annual Regional Survey



Which Cities did we hear from?

Appleton	1	2	Hanley Falls
Benson	5	1	Kerkhoven
Canby	1	1	Madison
Clara City	1	2	Marietta
Clarkfield	4	1	Maynard
Clinton	1	1	Milan
Dawson	4	3	Montevideo
DeGraff	1	2	Ortonville
Graceville	2	1	Watson
Granite Falls	1		35 city representatives

UMVRDC Region 6W Top Issues

Top priorities for the upcoming year by all jurisdictions

1. Marketing/Promoting our Community/Area to Attract New Residents, Visitors, and Workforce
2. Housing Rehabilitation
3. Childcare Accessibility & Affordability
4. Improving broadband
5. Sewer, Sanitary Sewer, Storm Water, Drinking Water Infrastructure Planning or Funding
6. Rental Housing
7. Comprehensive or Strategic Planning
8. Capital Improvement Planning
9. Demolition of Dilapidated Housing & Commercial Properties
10. Trails and Parks Planning or Funding

11. Road/Bridge Planning or Funding
12. Redevelopment of Vacant Lots
13. Emergency Preparedness
14. Industrial Park Infrastructure Planning or Funding
15. Safe Routes to School Planning or Implementation
16. Commercial Property Rehabilitation
17. Community leadership training
18. Zoning or Ordinances Review or Updating
19. Succession planning for local businesses
20. Access to capital for business development
21. Water quality
22. Senior Housing
23. Transit Options
24. Addressing Diversity, Equity & Inclusion
25. Zoning or Ordinance Enforcement
26. More workforce development training
27. Community Beautification
28. Solid Waste Planning
29. Website Development or Updating
30. Entrepreneurship technical assistance
31. Supporting Local Renewable Energy Options
32. Planning and development for more public art
33. Sidewalk Policies
34. Recycling Systems
35. Protecting Historical & Cultural Assets
36. Addressing Climate Change
37. Renewable Energy & Efficiency for Public Buildings

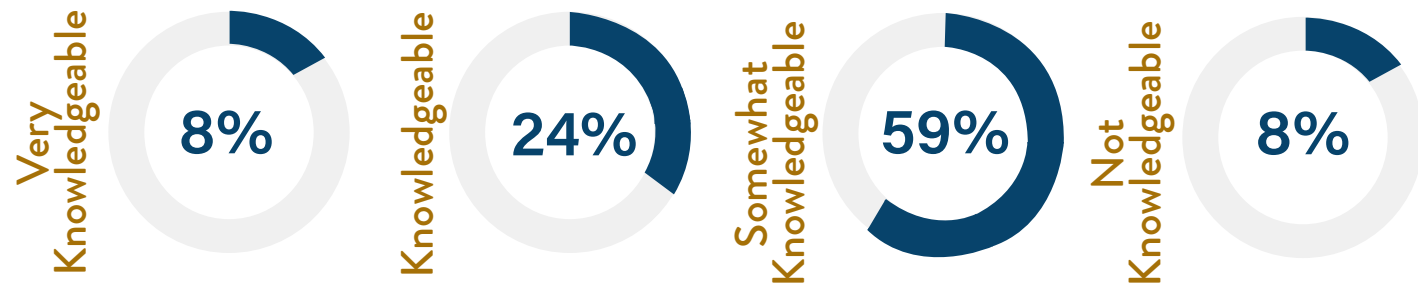
Top priorities for the upcoming year:

- Cities**
 1. Sewer, Sanitary Sewer, Storm Water Drinking Water Infrastructure Planning/Funding
 2. Housing Rehabilitation
 3. Rental Housing
- Counties**
 1. Marketing/Promoting our Community/ Area to Attract New Residents, Visitors, and Workforce.
 2. Childcare Accessibility & Affordability
 3. Housing Rehabilitation
- Schools**
 1. Marketing/Promoting our Community/ Area to Attract New Residents, Visitors, and Workforce
 2. Comprehensive or Strategic Planning
 3. Childcare Accessibility & Affordability
- Townships**
 1. Road/Bridge Planning or Funding
 2. Improving broadband
 3. Marketing/Promoting our Community/ Area to Attract New Residents, Visitors, and Workforce.

What information is valuable to you?

- 22%** Information on grants that might be relevant for my jurisdiction
- 17%** Examples of how other jurisdictions are addressing critical topics in the region
- 10%** New research on critical topics
- 12%** Information on trainings, conferences or workshops
- 11%** New economic, social or demographic data available for the region
- 13%** Information about projects the UMVRDC is working on
- 15%** UMVRDC programs and services available

How knowledgeable are you on the UMVRDC and its programs and services?



What case studies would you like to see more of?



CHILDCARE
visit our website



HOUSING
visit our website

- 90% Yes** Would you like to see your community profile updated with the latest data?
- 10% No** [visit our website to view current profiles](#)

72% Yes Do you receive UMVRDC newsletters and emails via Constant Contact?

How often do you view the www.umvrdc.org website?

- 4%** Once a week
- 31%** Once a month
- 34%** Quarterly
- 17%** Once a year
- 14%** Never

26%
[Like the UMVRDC on Facebook](#)

How responsive has the UMVRDC been to your questions, needs or calls?

- 34%** Very Responsive
- 35%** Responsive
- 1%** Unresponsive
- 0%** Very Unresponsive
- 30%** I don't know

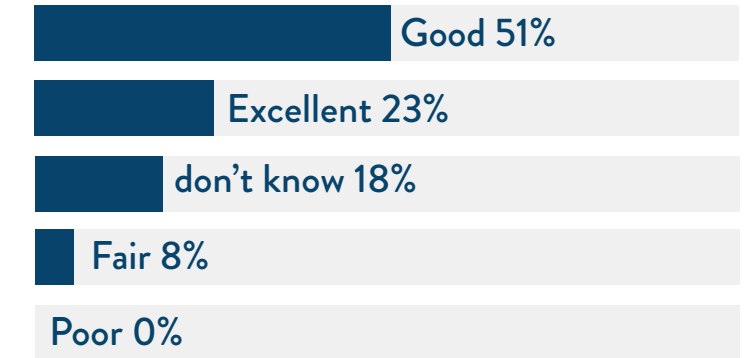
How would you rate the effectiveness and professional capabilities of the UMVRDC staff?

- 35%** Excellent
- 61%** Good
- 4%** Fair
- 0%** Poor

Has your jurisdiction chosen to hire a consultant, engineer or outside contractor to assist you with any of the projects from the top priority list?

- 1%** The UMVRDC is too expensive
- 12%** The UMVRDC does not provide the service we were looking for
- 4%** The UMVRDC has provided poor service in the past
- 25%** I do not think to call the UMVRDC
- 58%** No

How would you rate the overall quality of services the UMVRDC provides?



What one thing could the UMVRDC offer to your jurisdiction that would be helpful in the coming year?

- 1.)** Housing
- 2.)** Grants
- 3.)** Broadband

Overall impressions of the UMVRDC

"Everyone that I've talked to that you worked with has been very happy."

"Friendly services always willing to help when possible!!"

"Keep up the service your providing!! Excellent job!!!"

"Having dedicated staff and looking out for the communities they serve."

"Keep up the great work!!"

"I think the RDC is doing a great job at everything"

"Working hard at every project you take on."