

# 1. As a group, identify your top 2 to 3 assets.



## 2. How can we use these assets to create momentum for progress?

Pool house

update pool park equipment

senior citizen meal site back

Business transitions & career training/internship programs to keep citizens working locally and provide more opportunities

Improve wages and benefits package for Childcare workers

Keep expanding on operations like the mercantile to increase diversity and creativity

Focus on local food systems, grow your own/sell it here, keep money in the community

Keep highlighting our local assets to bring in tourists (ice skating, swimming, movie theater)

Subway type business in the Madison Merc



## 2. How can we use these assets to create momentum for progress?

Keep reinventing

Bring proactive to help our area daycares sustain or get started

More theatre presence

Healthy food option - fast

Get rid of abandoned housing. Clean up south end of Madison. Mark walking paths with benches. Housing/apartments/town homes. Pool house needs updating. More trees. Increase staff and pay at Little Eagles Day Care.

Need for desirable housing

Willingness to take chance on new businesses, from the start

Continually add new amenities to the parks

1. Armory - what can be done to secure the new facility coming to Madison

## 2. How can we use these assets to create momentum for progress?

Repurpose spaces- like MMN 2nd story

Support our and attract new businesses

Outdoor music

A festival that grows and us know regionally (music)

Consumer friendly services (Self checkout and curbside pickup, etc) Better communication to announce activities and experiences New and exciting social activities

Quarterly welcome nights for new residents, rotate locations to meet

Focus on inter-generational activities to help community cohesiveness

Outreach for the hospital and bring in specialists, improvements to baseball field, improve fairgrounds for more events, trap shooting gun club, softball fields opportunity, "park walk",

School support - study further why kids are going elsewhere. What can we do to bring families to our school.



## 2. How can we use these assets to create momentum for progress?

Shop local. Communicate public events. High speed internet. Senior citizen engagement

Don't be afraid of the difficult conversations. Marketing, and don't be scared of change.

Healthcare- what can be done to grow the workforce

How can Madison think about this as retirement community (recruit school alumni)

Diversity, housing, day-care, workforce

Employee retentionSenior citizen spaceVolunteering

Recruit home based workers/businesses because of the high speed internetUp to date calendars and consistency across all mediaImprove outward communication about the great things Madison has to offer

# 3. As a group, identify 2 to 3 challenges you would like to address.





# 4. What can the community do to overcome these challenges?

condos - market rate, rehab or new construction

Extension of housing grant programs

Think outside of the box, embrace the change, don't be scared to fail, marketing

Things to draw people in: different types of restaurants, more public art of a variety of types

Help support college students financially if they are wanting to come back to Madison

Sustain and enhance current amenities , transfer plan (people to run the pool, theater parks etc)

Seek developers to invest

computer services at library (like what commuter computer did)

Address Safety concerns at some apartments

# 4. What can the community do to overcome these challenges?

Market Madison and let people know it's a great place to work at a business or at home. Lots of technical support to assist you

Explore solutions for community/county-wide financial support for childcare.

How do we be more welcoming to people and tell them the great things Madison has to offer

Walking paths and keep updating and maintaining our parks

Find out data for demand on childcare. Survey to parents with school aged children. Meeting with parents with children younger than 5.

Music in the park

Foster community relationships and show them off

Keep the things we have to do going - Santa land, movie matinee, and add even more things

City database for jobs available in Madison



# 4. What can the community do to overcome these challenges?

How can we update the housing inventory we have to make it more livable

Charging station will be needed.

ADA housing

Increase interaction between community members and local businesses. Ex) Deliberate focus on Internship placements around city (with incentives?)

Be proud of your home, keep homes updated both outside and inside

Reaching out to people that maybe wouldn't otherwise apply for jobs at daycare

Bowling alley

welcoming committee, new resident events

Clean, affordable housing

# 4. What can the community do to overcome these challenges?

Tear down rundown houses

Be open-minded

Increase engagement and input with focused community meetings

sidewalks need to be rehabbed or taken out, want walkability, safe place to walk, do some planning with sidewalks

Support new projects, sidewalk improvements, empty housing clean up and put up affordable housing, attract people desiring work. Improve diversity

Support in home daycare as a business

Don't ignore biases. Address them.

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