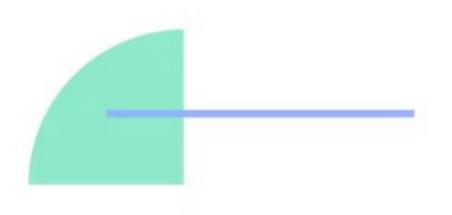


### Employer Roundtable Discussion

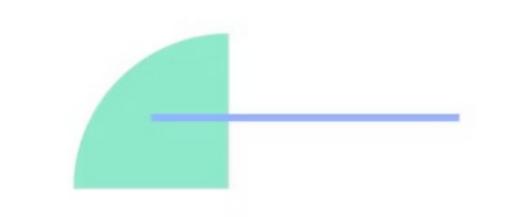
Region 6W Workforce Summit November 8, 2023







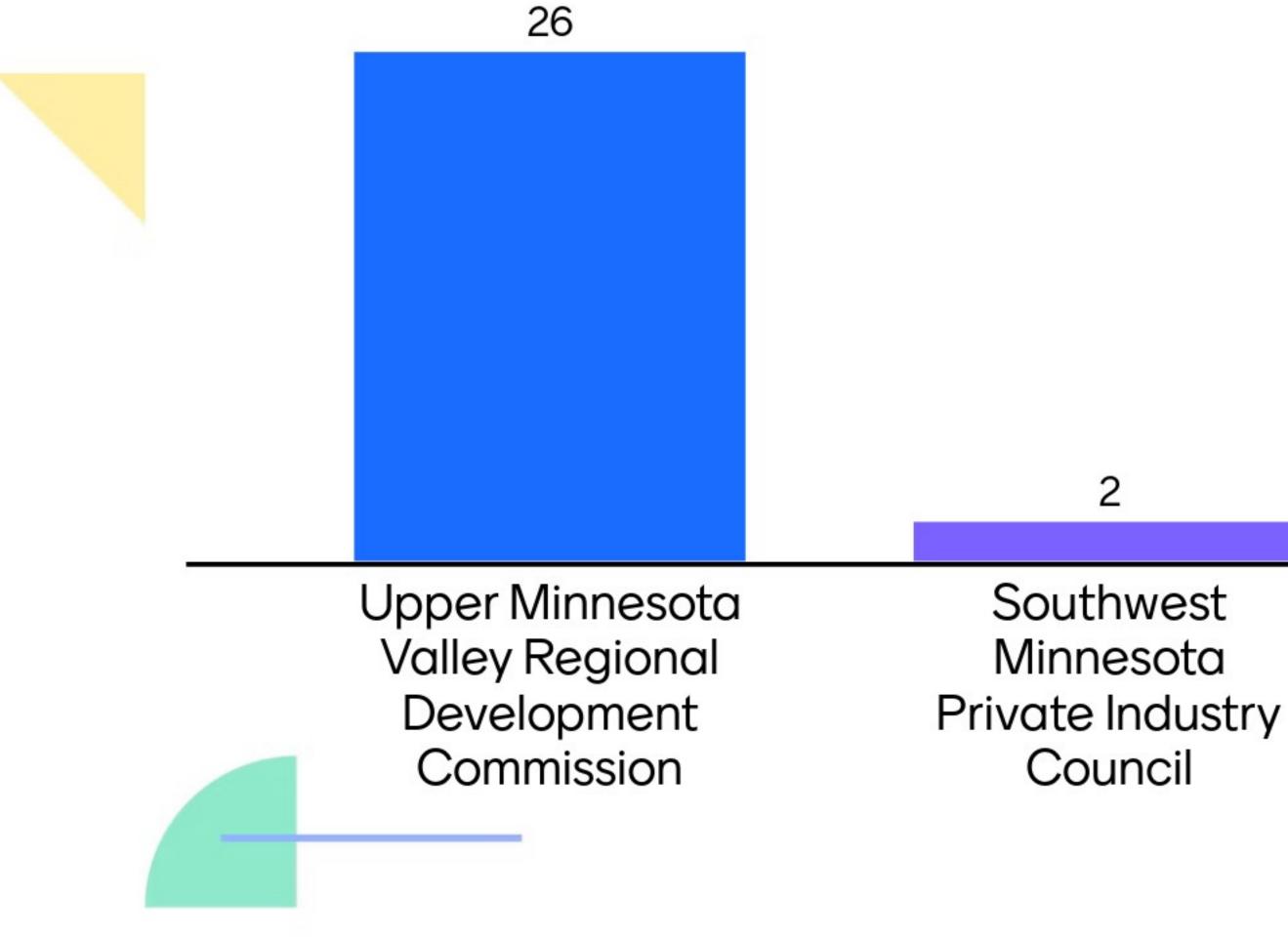
### Instructions







### Warm-up question - What organization's name is the bigger mouthful?



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### What is your biggest challenge in recruiting employees? 47 responses



#### no experience

where to advertise location

small applicant pool finding applicants

skilled wprkers



### What is your biggest challenge in retaining workers? 40 responses



working remotely moral and culture

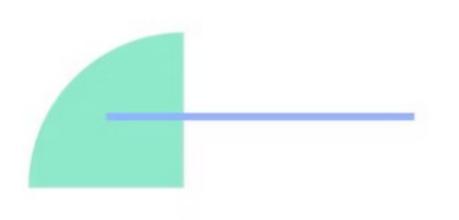
> culture emote work

> > engaged



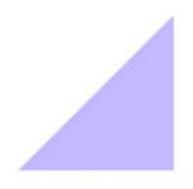
### What two things would you like your community to improve to be more attractive to new residents? 22 responses

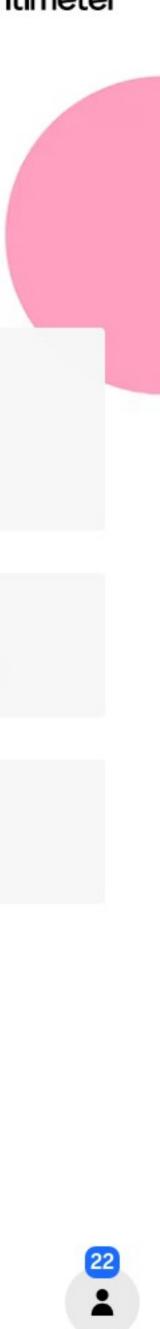
Broadband availability and childcare.	Recreational opportunities and social activities	Reach out to new people and welcome them to the community.
HousingChildcare		
	Embrace diversity	Housing
Childcare and housing	l la unio a que al alon (a avec, au (ailada ility (	Lleureeiner
	Housing and daycare availability	Houseing





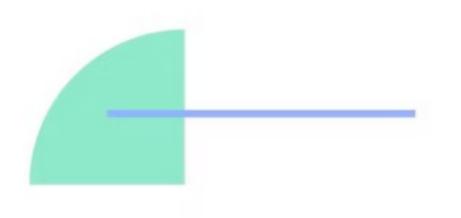




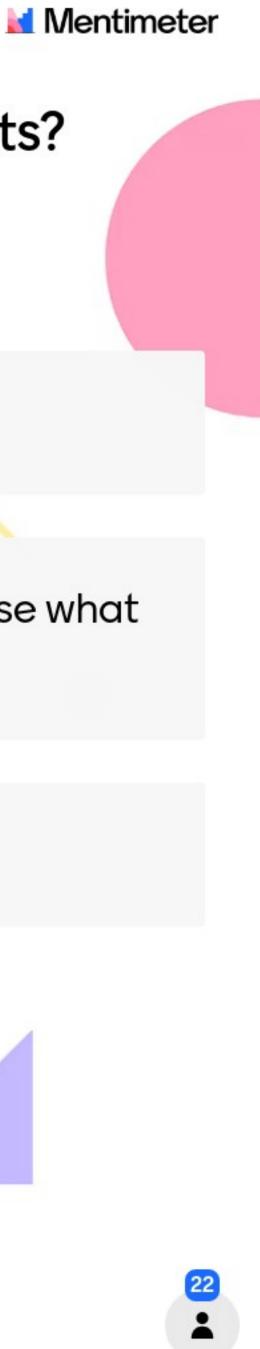


#### What two things would you like your community to improve to be more attractive to new residents? 22 responses

DaycareHousing Shopping	Housing Childcare	
Housing & daycare	HousingChildcare	
Celebrate diversity	More quality child care, Housingoptions for shoppir	
	entertainment	







Daycare and housing

Welcoming group to showcase what the community has fonoffer

ing and

Child care Housing

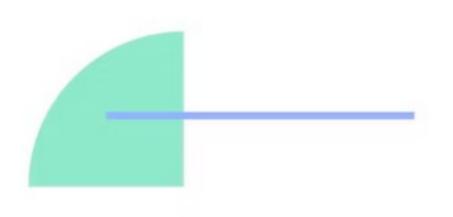


### What two things would you like your community to improve to be more attractive to new residents? 22 responses

Welcoming groupHousing

Accountability and transparency from community leaders.

Housing daycare







Daycare





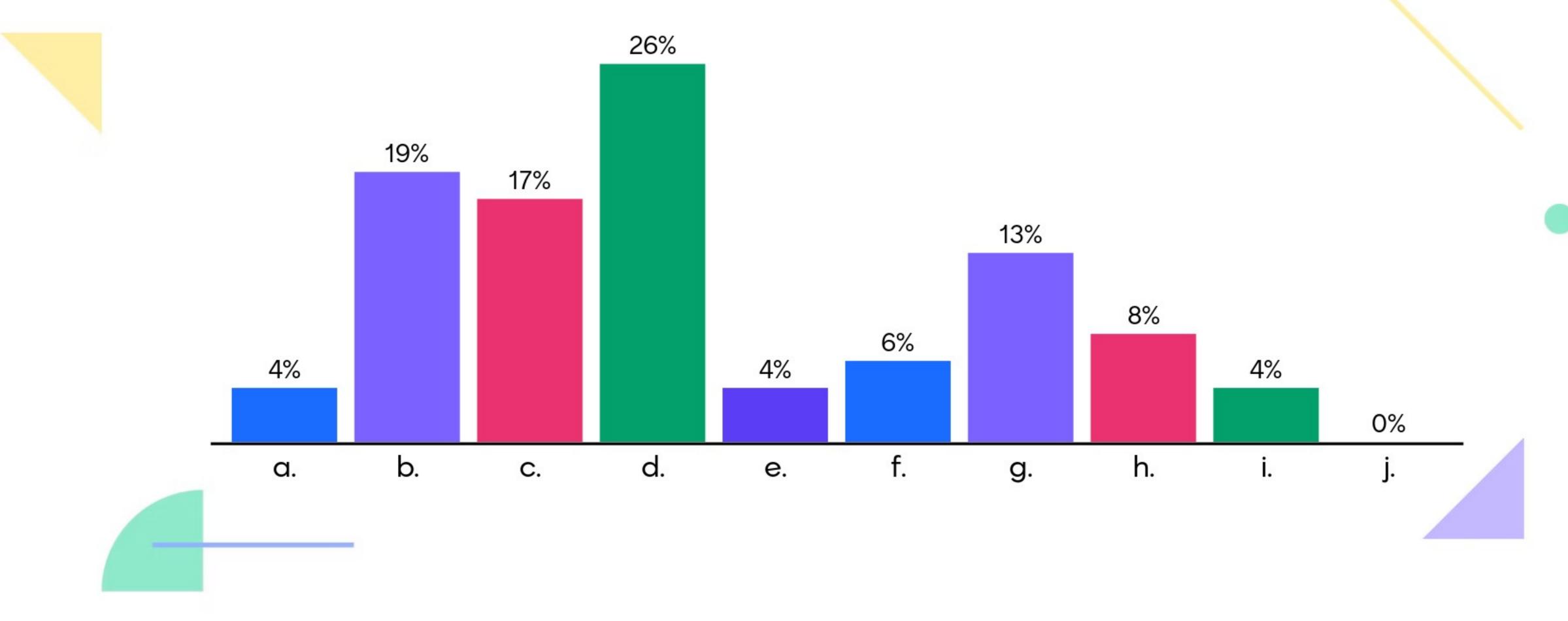
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#### 4. What two key strategies would you like us (ED, CD, WF professionals) to work on? (each person select their top TWO)

- a. Expand the number of skilled workers through sector-based career pathway approaches in key industries (Healthcare, Manufacturing, Transportation, Construction, etc.)
- b. Increase student understanding of/exposure to regional occupations in demand through career navigation/coordination services in partnership with schools (Youth Career Connectors)
- c. Promote our rural communities/the region as a place to live and work
- d. Make our rural communities/region a more desirable place to live (housing, childcare, broadband, recreation)
- e. Ensure employers are aware of available workforce development resources
- f. Help employers retain workers in the workforce
- g. Increase work-based learning opportunities in partnership with employers for adults and students (internships, apprenticeships, job shadows, on the job skills training, etc.)
- h. Help employers solve workforce needs by hiring under-represented populations while reducing education and employment disparities
- i. Provide greater awareness of current openings of in-demand careers in the region
- j. Other?\_Encourage diversity, recruitment of foreign workers\_\_\_

# What TWO key strategies would you like us to work on? (Refer to your handout for full descriptions.)



Mentimeter



## Thank you for sharing your input!

The results of this session will be included in the post-event materials shared with attendees.



Mentimeter

