

Ziggi's Coffee

Montevideo, MN



Upper Minnesota Valley
**REGIONAL
DEVELOPMENT
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Helping Communities Prosper



Since opening its doors in November 2025, Ziggi's Coffee in Montevideo has quickly become a welcomed addition to the community. Located inside the new Citizens Alliance Bank building, the fast-casual coffee shop offers coffee, specialty drinks, dirty sodas, chai, blenders, sandwiches, burritos, and fresh breads, creating a convenient stop for residents and visitors alike. As owners, Ashlee and Joseph Edman's, second Minnesota location, the business was established with the goal of expanding while also providing a valuable new amenity for the community. "We wanted to continue growing our footprint in Minnesota," Ashlee shared, while also creating "a successful business that brings a nice amenity to the community."

When Citizens Alliance Bank approached the Edmans about opening a location within the new building, they saw an opportunity to bring a unique concept to Montevideo while continuing to invest in western Minnesota. With assistance from the UMRDC Revolving Loan Fund, Ziggi's Coffee was able to establish its new location and build upon the success of its first Minnesota store in Granite Falls. Today, the business employs 25 people across its two locations, contributing to local job creation and economic growth in the region.

The Edmans attribute much of their success to staying actively involved while empowering a strong management team. "Being involved and also a great manager and team" has been a key factor in the company's growth.



Beyond serving quality food and beverages, Ziggi's Coffee is committed to creating a fun, positive environment and giving back to the communities it serves through local events and donations whenever possible. "We care very much about our customers and pride ourselves regarding that," Ashlee said. "We try to give our best with each transaction."

Looking ahead, Ziggi's Coffee is focused on continuing to grow its market share while maintaining the customer experience that has helped define its success. Reflecting on their entrepreneurial journey, the Edmans offers this advice to anyone starting a business: "Know that for the first year, it is like having a brand new baby!" Their story highlights how the UMRDC Revolving Loan Fund helps entrepreneurs invest in their communities, create jobs, and bring new opportunities and amenities to the Upper Minnesota River Valley.