

# Housing & School Enrollment

The data presented below includes statistics related to school enrollment and housing in the Region, including median home values, median rent, median monthly housing costs and vacancy rates for communities in the UMRDC Region as well as the state of Minnesota.

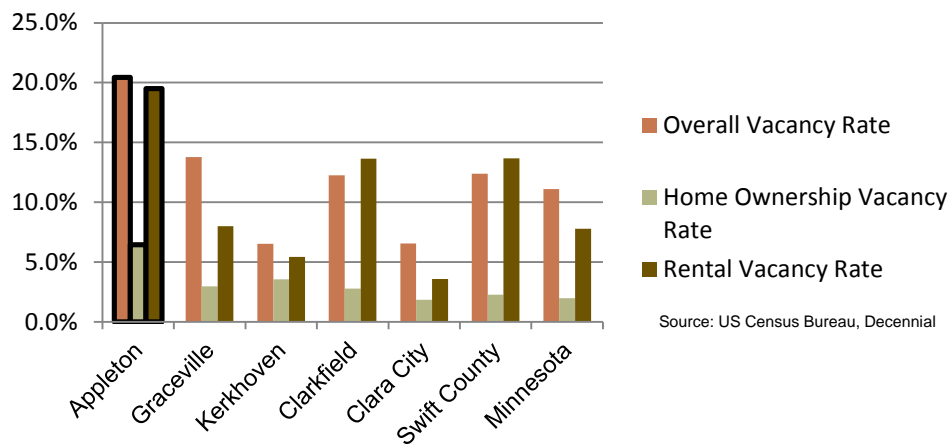
## 2010 Housing Statistics

| City            | Median Home Value | Median Rent  | Median Monthly Housing Costs |
|-----------------|-------------------|--------------|------------------------------|
| <b>Appleton</b> | <b>\$58,300</b>   | <b>\$541</b> | <b>\$903</b>                 |
| Benson          | \$101,000         | \$451        | \$1,026                      |
| Clara City      | \$81,800          | \$682        | \$985                        |
| Dawson          | \$68,600          | \$444        | \$785                        |
| Madison         | \$56,500          | \$475        | \$807                        |
| Ortonville      | \$78,400          | \$441        | \$800                        |
| Swift County    | \$97,600          | \$453        | \$1,024                      |
| Minnesota       | \$206,200         | \$759        | \$1,549                      |

Source: US Census Bureau, ACS (2006-2010)

The median home value in Appleton is lower than many other similar sized cities in the Region and is quite a bit lower than the average median home value in the county. The median rent in Appleton however, is higher than the average for Swift County and is among the highest compared to similar sized cities in the Region. Median monthly housing costs for homeowners in Appleton falls in the middle compared to similar sized communities.

## 2010 Vacancy Rates



Source: US Census Bureau, Decennial

Home ownership vacancy rate and rental vacancy rate are the proportion of the homeowner or rental inventory that is vacant "for sale" or vacant "for rent." The overall vacancy rate includes other vacancies such as vacant "sold - not occupied," seasonal housing and vacant "rented - not occupied." In 2010, the city of Appleton had the highest vacancy rates among surrounding communities. Out of 851 housing units, 174 were considered overall vacant, 30 vacant - "for sale" and 62 vacant - "for rent."

## School Enrollment Since 1999

| School District                              | 1999-2000    | 2005-2006    | 2010-2011  | % Change       |
|--|--------------|--------------|------------|----------------|
| Benson School District                       | 1,216        | 1,050        | 970        | -20.23%        |
| Canby School District                        | 766          | 581          | 522        | -31.85%        |
| Clinton-Graceville-Beardsley School District | 565          | 434          | 377        | -33.27%        |
| Dawson-Boyd School District                  | 681          | 544          | 517        | -24.08%        |
| Kerkhoven-Murdock-Sunburg School District    | 664          | 585          | 557        | -16.11%        |
| <b>Lac qui Parle Valley School District</b>  | <b>1,245</b> | <b>1,007</b> | <b>820</b> | <b>-34.14%</b> |
| Lakeview School District                     | 589          | 609          | 595        | 1.02%          |
| M.A.C.C.R.A.Y. School District               | 986          | 790          | 674        | -31.64%        |
| Montevideo School District                   | 1,599        | 1,459        | 1,342      | -16.07%        |
| Ortonville School District                   | 717          | 530          | 527        | -26.50%        |
| Yellow Medicine East School District         | 1,299        | 1,081        | 862        | -33.64%        |

Source: Minnesota Department of Education

Appleton is part of the Lac qui Parle Valley School District which has seen the most dramatic decreases in enrollment of all the school districts in the Upper Minnesota Valley Region. The decline in school enrollment corresponds with the area's decline in population over the same time period. Note that data was only available for public school districts.

UMVRDC staff developed the concept and design for the Community Profile Brochures and data was collected by students and staff from the Center for Small Towns at the University of Minnesota, Morris. All information was collected from trusted sources such as the U.S. Census Bureau, the American Community Survey, Minnesota Department of Employment & Economic Development (DEED), and the Minnesota Department of Education and is presumed to be accurate.



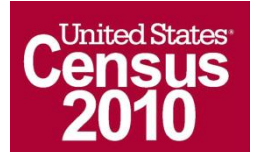
Helping Communities Prosper

# 2010 Census Data for Appleton, Minnesota



This Community Profile Brochure is comprised of statistical information from a variety of sources and will provide a snapshot of historical and current demographic, economic and social trends in the Upper Minnesota Valley Region. Having clear and concise community statistics will provide for more informed decision making about community development and business expansion, relocation and future investments.

This statistical and informational profile was compiled by the UMRDC in collaboration with The Center for Small Towns at the University of Minnesota, Morris for all five counties (Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine) and 37 cities in our Upper Minnesota Valley region.



# Demographics

The demographic profile below provides a snapshot of Appleton and surrounding communities' historical, current and future population trends including population distribution and make up.

## Comparison Historical Population from 1960 to 2010

| City                   | 1960         | 1970         | 1980         | 1990         | 2000         | 2010         | % Change       |
|------------------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|
| <b>Appleton</b>        | <b>2,172</b> | <b>1,789</b> | <b>1,842</b> | <b>1,552</b> | <b>2,871</b> | <b>1,412</b> | <b>-34.99%</b> |
| Households             | 718          | 693          | NA           | 714          | 729          | 677          | -5.71%         |
| Average Household Size | 2.96         | 2.58         | NA           | 2.17         | 3.94         | 2.09         | -29.43%        |
| Benson                 | 3,678        | 3,484        | 3,656        | 3,235        | 3,376        | 3,240        | -11.91%        |
| Clara City             | 1,358        | 1,491        | 1,574        | 1,307        | 1,393        | 1,360        | 0.155          |
| Dawson                 | 1,766        | 1,699        | 1,901        | 1,626        | 1,539        | 1,540        | -12.80%        |
| Madison                | 1,100        | 1,084        | 1,171        | 924          | 944          | 863          | -21.55%        |
| Ortonville             | 2,671        | 2,663        | 2,548        | 2,205        | 2,158        | 1,916        | -28.27%        |
| Canby                  | 2,146        | 2,147        | 2,143        | 1,826        | 1,903        | 1,795        | -16.36%        |
| Swift County           | 14,936       | 13,177       | 12,920       | 10,724       | 11,956       | 9,783        | -34.50%        |

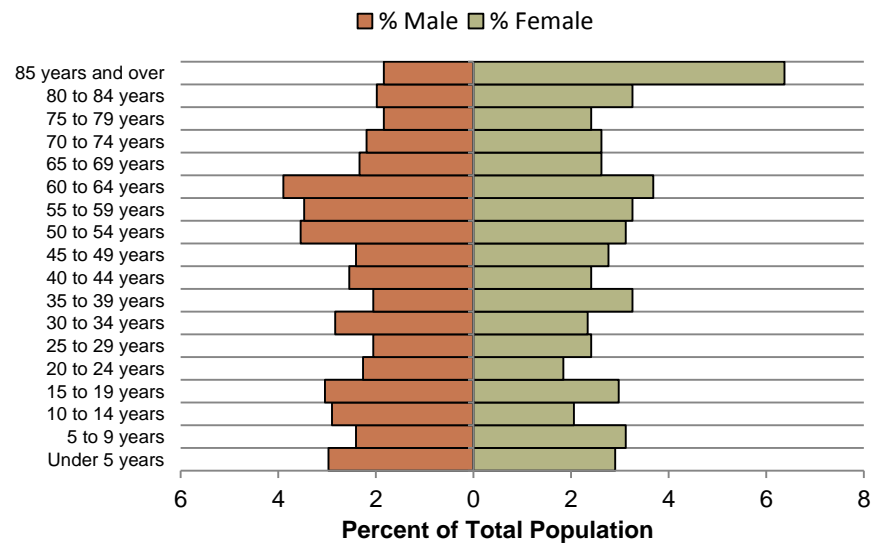
Source: US Census Bureau

## Appleton Population Projections

|                 | 2015         | 2020         | 2025         | 2030         | 2035         | % Change      |
|-----------------|--------------|--------------|--------------|--------------|--------------|---------------|
| <b>Appleton</b> | <b>2,903</b> | <b>3,017</b> | <b>3,130</b> | <b>3,233</b> | <b>3,323</b> | <b>14.47%</b> |
| Swift County    | 11,481       | 10,810       | 10,510       | 10,300       | 10,150       | -11.59%       |
| UMVRDC Region   | 45,510       | 45,300       | 45,000       | 44,500       | 44,110       | -3.08%        |

Source: Minnesota Demographic Center

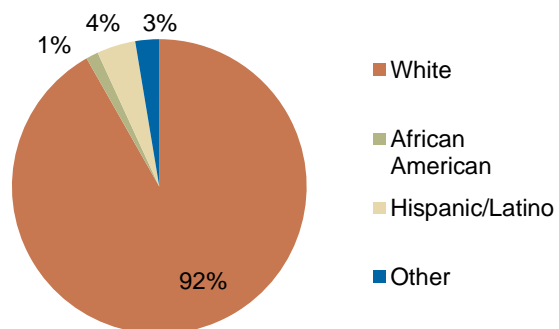
## Appleton Population Distribution, 2010



Source: U.S. Census Bureau, 2010

The population distribution above shows that the community is aging with the largest percentages of the population in the 50 to 64 years of age cohorts as well as females 85 years and over. Appleton is more diverse than many of the communities throughout the region with 8% of the population being non-white.

## Race, 2010



Source: US Census Bureau, Decennial

# Economic

The employment and industry data below represents a picture of the overall economic health of Appleton and Swift County. This data shows the diversity of the Region's economy.

## Types of Employment in Appleton, 2011

| Types of Industry                   | Number of Employees | Number of Firms | Total Wages         | Average Weekly Wage |
|-------------------------------------|---------------------|-----------------|---------------------|---------------------|
| Trade, Transportation and Utilities | 88                  | 18              | \$1,977,122         | \$434               |
| Leisure and Hospitality             | 47                  | 9               | \$386,778           | \$157               |
| Professional and Business Services  | 34                  | 8               | \$1,022,116         | \$577               |
| Financial Activities                | 29                  | 5               | \$739,939           | \$500               |
| Natural Resources and Mining        | 26                  | 4               | \$845,431           | \$635               |
| Other Services                      | 15                  | 5               | \$388,779           | \$489               |
| Public Administration               | 14                  | 5               | \$791,153           | \$1,069             |
| <b>Total, All Industries</b>        | <b>474</b>          | <b>67</b>       | <b>\$12,418,237</b> | <b>\$504</b>        |

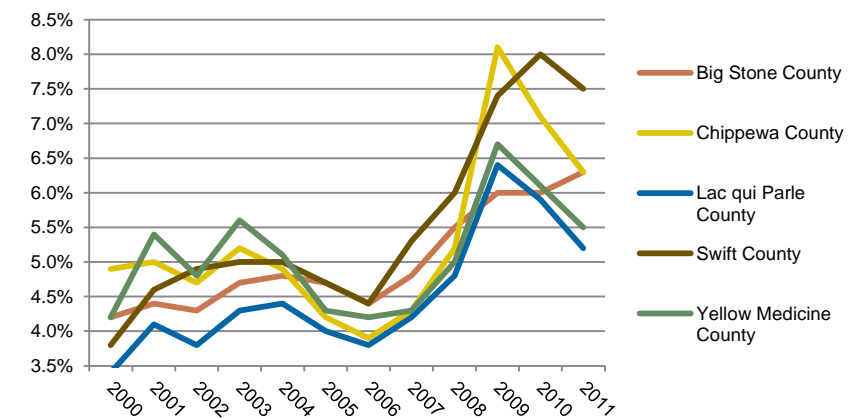
Source: Minnesota Department of Employment and Economic Development, QCEW

## Annual Median Household Income:

- **City of Appleton - \$33,233**
- Big Stone - \$44,438
- Chippewa - \$44,712
- Lac qui Parle - \$48,269
- **Swift - \$43,846**
- Yellow Medicine - \$50,740
- UMVRDC Region - \$46,401
- Minnesota - \$57,243

Source: 2007-2011 American Community Survey, U.S. Census Bureau

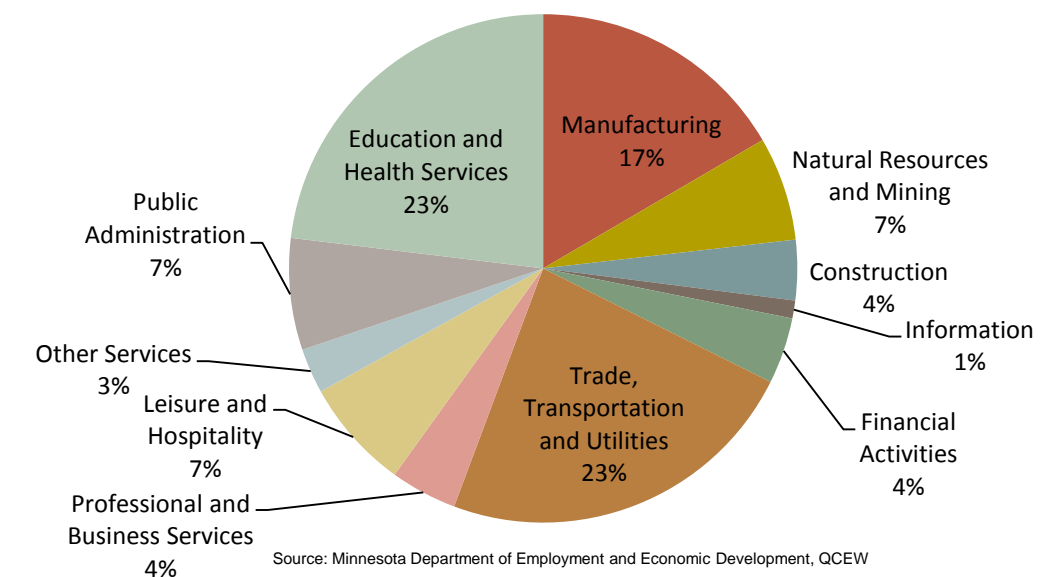
## Unemployment Rates, 2000-2011



Source: Minnesota Department of Employment and Economic Development, LAUS

The employment categories shown in the table above and chart below show the 11 Super Sectors of Industry, which is the federal standard in data pertaining to business and industry. Much of the economic activity in Appleton is in Trade, Transportation, and Utilities, as well as Professional and Business Services. The pie chart below details that in Swift County, approximately half of all employment comes from Education and Health Services and Trade, Transportation, and Utilities. Swift County had a slight increase in unemployment during the Recession of 2007-2009, but in 2011 had an unemployment rate under 7.5%.

## Employment by Industry in Swift County, 2011



Source: Minnesota Department of Employment and Economic Development, QCEW

