The median home value and median monthly housing costs for homeowners in Clara City are the highest among many other similar sized cities in the Region. However they are both lower than the averages for all of Chippewa County. Median monthly rent in Clara City is again, the highest among other similar sized cities in the Region, but it is also $140 higher than the average median rent in Chippewa County.

Home ownership vacancy rate and rental vacancy rate are the proportion of the homeowner or rental inventory that is vacant “for sale” or vacant “for rent.” The overall vacancy rate includes other vacancies such as vacant “sold – not occupied,” seasonal housing and vacant “rented – not occupied.” In 2010, the community of Clara City had the lowest vacancy rates among similar sized communities.

This Community Profile Brochure is comprised of statistical information from a variety of sources and will provide a snapshot of historical and current demographic, economic and social trends in the Upper Minnesota Valley Region. The purpose is to provide a concise summary of key community statistics to aid decision making about community and economic development.

This statistical and informational profile was compiled by the UMVRDC in collaboration with The Center for Small Towns at the University of Minnesota, Morris for all five counties (Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine) and 37 cities in the Upper Minnesota Valley Region.

For more information, or if you have questions, please visit our website: www.umvrdc.org
Demographics

The demographic profile below provides a snapshot of Clara City and surrounding communities' historical, current and future population trends including population distribution and make up.

Comparison Historical Population from 1960 to 2010

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Clara City</td>
<td>1,358</td>
<td>1,491</td>
<td>1,574</td>
<td>1,307</td>
<td>1,393</td>
<td>1,360</td>
<td>0.15%</td>
</tr>
<tr>
<td>Households</td>
<td>463</td>
<td>507</td>
<td>NA</td>
<td>566</td>
<td>591</td>
<td>625</td>
<td>34.99%</td>
</tr>
<tr>
<td>Average Household</td>
<td>2.93</td>
<td>2.94</td>
<td>NA</td>
<td>2.31</td>
<td>2.36</td>
<td>2.18</td>
<td>-25.81%</td>
</tr>
<tr>
<td>Appleton</td>
<td>2,122</td>
<td>1,789</td>
<td>1,842</td>
<td>1,552</td>
<td>2,871</td>
<td>1,412</td>
<td>-33.46%</td>
</tr>
<tr>
<td>Carby</td>
<td>2,146</td>
<td>2,147</td>
<td>2,143</td>
<td>1,826</td>
<td>1,903</td>
<td>1,795</td>
<td>-16.36%</td>
</tr>
<tr>
<td>Dawson</td>
<td>1,766</td>
<td>1,699</td>
<td>1,901</td>
<td>1,626</td>
<td>1,539</td>
<td>1,540</td>
<td>-12.80%</td>
</tr>
<tr>
<td>Madison</td>
<td>1,100</td>
<td>1,084</td>
<td>1,171</td>
<td>924</td>
<td>944</td>
<td>863</td>
<td>-21.55%</td>
</tr>
<tr>
<td>Orontville</td>
<td>2,671</td>
<td>2,663</td>
<td>2,548</td>
<td>2,205</td>
<td>2,158</td>
<td>1,916</td>
<td>-28.27%</td>
</tr>
<tr>
<td>Chippewa County</td>
<td>16,320</td>
<td>15,109</td>
<td>14,941</td>
<td>13,209</td>
<td>12,941</td>
<td>12,441</td>
<td>-3.77%</td>
</tr>
</tbody>
</table>

Clara City Population Projections, 2015-2030

<table>
<thead>
<tr>
<th>City</th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>2030 % Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clara City</td>
<td>1,368</td>
<td>1,390</td>
<td>1,412</td>
<td>1,424</td>
<td>1,431 4.61%</td>
</tr>
<tr>
<td>Chippewa County</td>
<td>12,890</td>
<td>13,040</td>
<td>13,209</td>
<td>13,130</td>
<td>13,130 1.86%</td>
</tr>
<tr>
<td>UMVRDC Region</td>
<td>45,510</td>
<td>45,300</td>
<td>45,000</td>
<td>44,500</td>
<td>44,110 -3.08%</td>
</tr>
</tbody>
</table>

Clara City Population Distribution, 2010

- 2% Male, 98% Female
- 85 years and over: 2%
- 65 to 69 years: 3%
- 70 to 79 years: 4%
- 80 to 84 years: 1%
- 85 years and over: 1%
- 45 to 49 years: 6%
- 50 to 54 years: 9%
- 55 to 59 years: 11%
- 60 to 64 years: 13%
- 65 to 69 years: 14%
- 70 to 74 years: 12%
- 75 to 79 years: 9%
- 80 to 84 years: 3%
- 85 years and over: 2%
- Under 5 years: 2%

Economic

The employment and industry data below represents a picture of the overall economic health of Clara City and Chippewa County. This data shows the diversity of the Region’s economy.

Annual Median Household Income:
- Clara City: $38,704
- Big Stone: $44,458
- Chippewa: $44,712
- Lac qui Parle: $48,269
- Swift: $43,846
- Yellow Medicine: $50,740
- UMVRDC Region: $46,401
- Minnesota: $57,243

Types of Employment in Clara City, 2011

- Trade, Transportation and Utilities: 141 employees, 16% of the workforce
- Professional and Business Services: 54 employees, 7%
- Leisure and Hospitality: 54 employees, 7%
- Financial Activities: 41 employees, 5%
- Other Services: 1,393 employees, 18%
- Wholesale Trade: 1,503 employees, 20%
- Manufacturing: 2,147 employees, 28%

Unemployment Rates, 2000-2011

- 4.5% in 2000
- 5.6% in 2010

Employment by Industry in Chippewa County, 2011

- Trade, Transportation and Utilities: 21%
- Leisure and Hospitality: 7%
- Financial Activities: 5%
- Natural Resources and Mining: 1%
- Professional and Business Services: 6%
- Construction: 4%