

<b>Community Development: Be the premier agency for community development in Region 6W.</b>				
Base Camps: 70% - 80% - 90% -	How do we measure these percentages? percentage of LUGs that approve of our programs and services)?	Is it our approval rating (i.e.		in early 2012 determine the method of obtaining this information - consider a thrid-party survey.
<b>Strategy A.</b>	<b>Tactics</b>	<b>Timeline</b>	<b>Measurement</b>	<b>Accomplishments</b>
<b>Increase relationships with LUGs to better understand their needs and how we can assist them.</b>	1. Survey cities and follow-up with fact sheets regarding information about the top two topics communities were most interested in. 2011 Results: - Water, Sewer & Wastewater Infrastructure - Roads, Bridges & Sidewalks	Annually	Survey completion/ response rates & was follow-up information provided?	
	2. Identify LUGs to provide "follow-up" out-reach to. e.g. graceville, website is complete, is there another opportunity to be of assistance to Graceville (i.e. website maintenance, grant writing, etc.)	Fiscal Year	Goal of reaching out to five (5) LUGs based on opportunities to "follow-up".	
	3. Staff debrief after RDC meetings on potnetial topics to follow-up on from round robin discussions.	Monthly	Did staff meet monthly to debrief?	
<b>Strategy B.</b>	<b>Tactics</b>	<b>Timeline</b>	<b>Measurement</b>	<b>Accomplishments</b>
<b>Apply to state and federal agencies on behalf of community and regional projects through contracts with LUGs.</b>	1. Connect communities to the Minnesota Small Cities Development Program promoting our grant writing and grants management services.	Spring/ Summer	Review locations of existing grants and identify areas of need. Newspaper research. Newsletter feedback. Goal of two (2) SCDP applications.	
	2. Review communities comprehensive plans (hazard mitigation) to idenfity potential grants or programs that can help them achieve their community priority goals.	Fiscal Year	Goal of six (6) connections to grants or programs to aid communities in achieving the comprehensive plan or community project goals.	
<b>Strategy C.</b>	<b>Tactics</b>	<b>Timeline</b>	<b>Measurement</b>	<b>Accomplishments</b>
<b>Provide a regional format for education.</b>	1. Host trainings and workshops. Potential topics include: B3 Benchmarking, Variance Changes and a Topic from Survey Results (e.g. wastewater).	Fiscal Year	Goal of four (4) trainings.	
	2. Convene meetings for target groups in the region, (i.e. city administrators, city staff, economic development staff/boards, etc.) to provide a forum for the discussion of common needs and issues. Keep in mind different staffing availability in small cities vs larger cities.	Fiscal Year	Meetings Coordinated or Assisted in the Coordination. Goal of two (2) meetings coordinated or assisted in the coordination of.	
<b>Strategy D.</b>	<b>Tactics</b>	<b>Timeline</b>	<b>Measurement</b>	<b>Accomplishments</b>
<b>Helping our smallest cities</b>	1. Market to all 25 cities with populations under 500 (based on 2010 Census) about why planning is valuable and how-to information so that communities can plan for success in their community. - explain why comp plans and priority lists are important.	Fiscal Year	Inquiries for assistance regarding strategic planning and success stories as a result of how-to information provided. Goal of five (5) inquiries or success stories.	
	2. Ask to do a short planning session with small cities who respond to marketing (provide additional out-reach as needed). Internal goal of completing 3 planning sessions with small communities.	Fiscal Year	Number of cities that completed a short planning session. Goal of three (3) cities to complete short planning session.	
<b>Strategy E.</b>	<b>Tactics</b>	<b>Timeline</b>	<b>Measurement</b>	<b>Accomplishments</b>
<b>Ensure integration of community development projects in local and regional plans.</b>	Identify goals in plans such as CEDS, Hazard Mitigation Plans, MN DOT Plans, Prairie Waters & Regional Tourism that are completed as a result of UMRDC projects worked on.	Ongoing	Number of UMRDC activities contracts that help achieve a goal/strategy in a regional or local plan such as those listed. Goal of ten (10) connections.	
	Communicate achievments as a result planning efforts in the region and local communities through press releases, newsletters and blogs features.	Ongoing	Promote the ten (10) connection listed above using communication tools such as blog features, newsletters and press releases.	