The median home value in Granite Falls is the highest among other similar sized cities in the Region and it is higher than the average for Yellow Medicine County. Median monthly rent and median monthly housing costs for homeowners, however fall in the middle compared to other communities. The median rent in Granite Falls is even slightly lower than the average for the county.

School Enrollment

The data presented below includes statistics related to school enrollment and housing in the Region, including median home values, median rent, median monthly housing costs and vacancy rates for communities in the UMVRDC Region and the State of Minnesota.

2010 Housing Statistics

<table>
<thead>
<tr>
<th>City</th>
<th>Median Home Value</th>
<th>Median Rent</th>
<th>Median Monthly Housing Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Granite Falls</td>
<td>$102,000</td>
<td>$499</td>
<td>$954</td>
</tr>
<tr>
<td>Cariby</td>
<td>$64,500</td>
<td>$384</td>
<td>$848</td>
</tr>
<tr>
<td>Clara City</td>
<td>$81,800</td>
<td>$682</td>
<td>$985</td>
</tr>
<tr>
<td>Benson</td>
<td>$101,000</td>
<td>$451</td>
<td>$1,026</td>
</tr>
<tr>
<td>Montevideo</td>
<td>$84,600</td>
<td>$547</td>
<td>$978</td>
</tr>
<tr>
<td>Yellow-Medicine County</td>
<td>$97,100</td>
<td>$505</td>
<td>$997</td>
</tr>
<tr>
<td>Minnesota</td>
<td>$206,200</td>
<td>$759</td>
<td>$1,549</td>
</tr>
</tbody>
</table>

Source: US Census Bureau, ACS (2000-2010)

Home ownership vacancy rate and rental vacancy rate are the proportion of the homeowner or rental inventory that is vacant "for sale" or vacant "for rent." The overall vacancy rate includes other vacancies such as vacant "sold – not occupied," seasonal housing and vacant "rented – not occupied." In 2010, the city of Granite Falls had similar overall and home ownership vacancy rates compared to like-sized communities. However, the city had over 67 vacant rental units.

2010 Census Data for

Granite Falls, Minnesota

This Community Profile Brochure is comprised of statistical information from a variety of sources and will provide a snapshot of historical and current demographic, economic and social trends in the Upper Minnesota Valley Region. The purpose is to provide a concise summary of key community statistics to aid decision making about community and economic development.

This statistical and informational profile was compiled by the UMVRDC in collaboration with The Center for Small Towns at the University of Minnesota, Morris for all five counties (Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine) and 37 cities in the Upper Minnesota Valley Region.
The demographic profile below provides a snapshot of Granite Falls and surrounding communities’ historical, current and future population trends including population distribution and make up.

### Granville Falls Population Projections

<table>
<thead>
<tr>
<th>City</th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>2035</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Granite Falls</td>
<td>3,051</td>
<td>3,154</td>
<td>3,209</td>
<td>3,231</td>
<td>3,258</td>
<td>6.78%</td>
</tr>
<tr>
<td>Yellow Medicine County</td>
<td>9,980</td>
<td>9,970</td>
<td>9,720</td>
<td>9,660</td>
<td>9,600</td>
<td>-3.81%</td>
</tr>
<tr>
<td>UMVRDC Region</td>
<td>45,510</td>
<td>45,300</td>
<td>45,000</td>
<td>44,500</td>
<td>44,110</td>
<td>-3.08%</td>
</tr>
</tbody>
</table>

### Granville Falls Population Distribution, 2010

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>65 years and over</td>
<td>17%</td>
<td>13%</td>
</tr>
<tr>
<td>80 to 84 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>75 to 79 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>70 to 74 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>65 to 69 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>60 to 64 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>55 to 59 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>50 to 54 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>45 to 49 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>40 to 44 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>35 to 39 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>30 to 34 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>25 to 29 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>20 to 24 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>15 to 19 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>10 to 14 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>5 to 9 years</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>Under 5 years</td>
<td>11%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2010 Decennial Census

The population distribution above shows a healthy population distribution between elder and younger age cohorts. Granite Falls has more adolescent and young adult populations than many cities within the Region. Granite Falls is more diverse than most communities in the region with over 13% of the population being non-white.

Although Granite Falls lost population from 1990 to 2000 and 2000 to 2010, the city has seen an overall increase in population from 2000-2010 of nearly 34%—the greatest population growth in the region. Granite Falls is also one of the few cities in the Region that has experienced historical population growth and is projected to experience population growth into the future.

### Economic

The employment and industry data below represents a picture of the overall economic health of Granite Falls and Yellow Medicine County. This data shows the diversity of the Region’s economy.

### Types of Employment in Granite Falls, 2011

- **City of Granite Falls** - $38,924
- **Chippewa** - $44,438
- **Shippewa** - $44,712
- **La Qua Parle** - $48,269
- **Swift** - $43,846
- **Yellow Medicine** - $56,740
- **UMVRDC Region** - $46,401
- **Minnesota** - $65,243

Source: 2007-2011 American Community Survey, U.S. Census Bureau

### Unemployment Rates, 2000-2011

The employment categories shown in the table above and chart below show the 11 Super Sectors of Industry, which is the federal standard in data pertaining to business and industry. Much of the economic activity in Granite Falls is in Education and Health Services. The pie chart below details that in Yellow Medicine County, just over one third of all employment comes from Education and Health Services. Yellow Medicine County had a slight increase in unemployment during the Recession of 2007 - 2009, but in 2011 had an unemployment rate under 5.5%.

### Race, 2010

- White 87%
- African American 3%
- Hispanic 2%
- Other 7%
- Non-white 5%

Source: U.S. Census Bureau, Decennial

Although Granite Falls lost population from 1990 to 2000 and 2000 to 2010, the city has seen an overall increase in population from 2000-2010 of nearly 34%—the greatest population growth in the Region. Granite Falls is also one of the few cities in the Region that has experienced historical population growth and is projected to experience population growth into the future.

### Annual Median Household Income:

- **City of Granite Falls** - $38,924
- **Chippewa** - $44,438
- **La Qua Parle** - $48,269
- **Swift** - $43,846
- **Yellow Medicine** - $56,740
- **UMVRDC Region** - $46,401
- **Minnesota** - $65,243

Source: Minnesota Department of Employment and Economic Development, QCEW

### Sources

- Minnesota Department of Employment and Economic Development, QCEW
- U.S. Census Bureau
- Minnesota Department of Employment and Economic Development, QCEW

### Economic Growth

- Education and Health Services: 614
- Trade, Transportation and Utilities: 277
- Public Administration: 165
- Leisure and Hospitality: 139
- Professional and Business Services: 54
- Other Services: 50

### Types of Industry

- **Engineering and Business Services**
- **Natural Resources and Mining**
- **Manufacturing**
- **Construction**
- **Trade, Transportation and Utilities**
- **Information**
- **Leisure and Hospitality**
- **Public Administration**
- **Education and Health Services**
- **Professional and Business Services**
- **Contractor and Construction**
- **Financial Activities**
- **Other Services**

### Source

- Minnesota Department of Employment and Economic Development, QCEW
- U.S. Census Bureau

### Households

- **Households**: 732
- **Average Household Size**: 2.96
- **Carby**: 2,146
- **Clara City**: 1,358
- **Benson**: 3,678
- **Montevideo**: 5,693
- **Yellow Medicine County**: 15,523

### Race and Ethnicity

- White Population: 3,051
- Non-white Population: 1,641

### Region

- **Yellow Medicine County**: 4,510
- **Chippewa County**: 1,333
- **Big Stone County**: 1,060
- **Lac qui Parle County**: 743
- **Swift County**: 1,441
- **Montgomery County**: 1,307
- **Clearwater County**: 1,282
- **Steele County**: 1,266
- **McLeod County**: 1,243
- **Chippewa County**: 1,200
- **Swift County**: 1,168

### Distribution

- **Distribution**: 1,766
- **Growth**: 133
- **Total**: 67,135
- **Change**: 720