



Minnesota GreenStep Cities

GREENSTEP CITIES: A TOOL FOR ECONOMIC DEVELOPMENT

Tuesday, September 13, 10 AM to 11:30 PM

Upper Minnesota Valley Regional Development Commission, Appleton, MN

Join Sarina Otaibi, the Minnesota Main Street Coordinator at the Preservation Alliance of Minnesota, for a presentation on the GreenStep Cities (GSC) voluntary program, and its tools to help you with your economic development work. After the presentation, we will learn from each other about opportunities to further sustainability work and incorporate GSC practices or promotion into your own work with communities and businesses.

Minnesota GreenStep Cities is a voluntary challenge, assistance and recognition program to help cities achieve their sustainability and quality-of-life goals. This free continuous improvement program, managed by a public-private partnership, is based upon 29 best practices. Each best practice can be implemented by completing one or more actions at a 1, 2 or 3-star level, from a list of four to eight actions. These actions are tailored to all Minnesota cities, focus on cost savings and energy use reduction, and encourage civic innovation.

Promotional Partner:



Upper Minnesota Valley
REGIONAL DEVELOPMENT COMMISSION

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