The data presented below includes statistics related to school enrollment and housing in the Region, including median home values, median rent, median monthly housing costs and vacancy rates for communities in the UMVRDC Region and the State of Minnesota.

At $63,800, the median home value in Hanley Falls is below both that of Yellow Medicine County and the State of Minnesota, however it falls in the middle for median home values among similar sized communities in the Region. While the median monthly housing costs for homeowners is below both the county and the state, it is the highest among other similar communities. The median rent in Hanley Falls on the other hand, is well below that for the state and county as well as all of the other similar sized communities in the Region.

Hanley Falls is part of the Yellow Medicine East School District which, like other school districts in the Region, has seen a steady decline in school enrollment over the last decade. The decline in enrollment is consistent with the declining and aging population in the Region. Note that data was only available for public school districts.

Home ownership vacancy rate and rental vacancy rate are the proportion of the homeowner or rental inventory that is vacant “for sale” or vacant “for rent.” The overall vacancy rate includes other vacancies such as vacant “sold – not occupied,” seasonal housing and vacant “rented – not occupied.” In 2010, the city of Hanley Falls had the highest overall and rental vacancy rates among surrounding communities.

This Community Profile Brochure is comprised of statistical information from a variety of sources and will provide a snapshot of historical and current demographic, economic and social trends in the Upper Minnesota Valley Region. The purpose is to provide a concise summary of key community statistics to aid decision making about community and economic development.

This statistical and informational profile was compiled by the UMVRDC in collaboration with The Center for Small Towns at the University of Minnesota, Morris for all five counties (Big Stone, Chippewa, Lac qui Parle, Swift and Yellow Medicine) and 37 cities in the Upper Minnesota Valley Region.
Demographics

The demographic profile below provides a snapshot of Hanley Falls and surrounding communities' historical, current and future population trends including population distribution and make up.

Comparison Historical Population from 1960 to 2010

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hanley Falls</td>
<td>334</td>
<td>265</td>
<td>265</td>
<td>248</td>
<td>323</td>
<td>304</td>
<td>-8.98%</td>
</tr>
<tr>
<td>Housesholds</td>
<td>134</td>
<td>103</td>
<td>NA</td>
<td>111</td>
<td>115</td>
<td>107</td>
<td>-20.15%</td>
</tr>
<tr>
<td>Average Household Size</td>
<td>2.49</td>
<td>2.57</td>
<td>NA</td>
<td>2.22</td>
<td>2.81</td>
<td>2.84</td>
<td>13.99%</td>
</tr>
<tr>
<td>Echo</td>
<td>459</td>
<td>356</td>
<td>334</td>
<td>304</td>
<td>278</td>
<td>278</td>
<td>-39.43%</td>
</tr>
<tr>
<td>Milan</td>
<td>482</td>
<td>427</td>
<td>417</td>
<td>353</td>
<td>326</td>
<td>369</td>
<td>-23.44%</td>
</tr>
<tr>
<td>Murbock</td>
<td>381</td>
<td>358</td>
<td>343</td>
<td>282</td>
<td>303</td>
<td>278</td>
<td>-27.03%</td>
</tr>
<tr>
<td>Wood Lake</td>
<td>506</td>
<td>418</td>
<td>420</td>
<td>406</td>
<td>436</td>
<td>439</td>
<td>-13.24%</td>
</tr>
<tr>
<td>Yellow Medicine County</td>
<td>15,523</td>
<td>14,415</td>
<td>13,653</td>
<td>11,684</td>
<td>11,080</td>
<td>10,438</td>
<td>-5.31%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Decennial Census

Hanley Falls Population Projections

<table>
<thead>
<tr>
<th>City</th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>2035</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hanley Falls</td>
<td>323</td>
<td>339</td>
<td>351</td>
<td>368</td>
<td>357</td>
<td>19.81%</td>
</tr>
<tr>
<td>Yellow Medicine County</td>
<td>9,980</td>
<td>9,970</td>
<td>9,720</td>
<td>9,660</td>
<td>9,600</td>
<td>-3.81%</td>
</tr>
<tr>
<td>UMVRDC Region</td>
<td>45,519</td>
<td>45,300</td>
<td>45,000</td>
<td>44,500</td>
<td>44,110</td>
<td>-3.08%</td>
</tr>
</tbody>
</table>

Source: Minnesota Demographics Center

Hanley Falls Population Distribution, 2010

- 85 years and over
- 60 to 64 years
- 55 to 59 years
- 50 to 54 years
- 45 to 49 years
- 40 to 44 years
- 35 to 39 years
- 30 to 34 years
- 25 to 29 years
- 20 to 24 years
- 15 to 19 years
- 10 to 14 years
- 5 to 9 years
- Under 5 years

The population distribution shows that a majority of the population is below the age of 35, with a substantial percentage of the population between 10 and 14 years old. Hanley Falls is much more diverse than other communities with 30% of the population being non-white.

Race, 2010

- White 29%
- African American 1%
- Hispanic/Latino 70%
- Other 0%

Source: U.S. Census Bureau, Decennial Census

Economic

The employment and industry data below represents a picture of the overall economic health of Hanley Falls and Yellow Medicine County. This data shows the diversity of the Region’s economy.

Annual Median Household Income:

- City of Hanley Falls: $30,208
- Chippewa: $44,438
- Lac qui Parle: $48,269
- Swift: $43,846
- Yellow Medicine: $50,740
- UMVRDC Region: $46,401
- Minnesota: $57,243

Source: 2007-2011 American Community Survey, U.S. Census Bureau

Types of Employment in Hanley Falls, 2011

- Public Administration
- Total, All Industries

Unemployment Rates, 2000-2011

- Big Stone County
- Chippewa County
- Lac qui Parle County
- Swift County
- Yellow Medicine County

Employment by Industry in Yellow Medicine County

- Public Administration
- Trade, Transportation and Utilities
- Construction
- Manufacturing
- Natural Resources and Mining
- Information
- Education and Health Services
- Professional and Business Services
- Other Services
- Trade
- Leisure and Hospitality

The employment categories shown in the table above and chart below show the 11 Super Sectors of Industry, which is the federal standard in data pertaining to business and industry. Much of the economic activity in Hanley Falls is outside of the 11 Super Sectors since only 14 of the 42 employees and 1 of the 9 firms is represented within the 11 sectors. The pie chart below details that in Yellow Medicine County, just over one third of all employment comes from Education and Health Services, but the Trade, Transportation and Utilities sector is also a large source of employment in the county. Yellow Medicine County had a slight increase in unemployment during the Recession of 2007-2009, but in 2011 had an unemployment rate under 5.0%.