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Festival & Event Management

Spring 2014 timely topics include Greening Events as well as Economic Impact of Festival & Events

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Festival & Event Management

This comprehensive program provides event staff, festival organizers, & volunteers with the essential knowledge & organizational tools to successfully operate & sustain events as well as the community spirit associated with them. The engaging online format shares videos, practical advice from experts, essential readings, emerging research & best practice examples.

Topics & Pricing:

6 week online course, Feb 10-Mar 21 2014, register by January 20 and get 2 registrants per festival/event, Code: Jan20

\$499 if registered by January 20 (includes greening events week!);
\$599 thereafter

Greening Events, Mar 24-28, 2014

\$99 if you register by March 3; \$149 thereafter

Economic Impact of Festivals & Events, Mar 31-Apr 4, 2014

\$99 if you register by March 9; \$149 thereafter

Register online at <http://z.umn.edu/fmregistration>

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